

Education

- 2012–2014 **Virginia Commonwealth University — Brandcenter**
Master of Science in Business
Branding — Art Direction
- 2005–2009 **Mississippi State University**
Bachelor of Fine Arts
Emphasis in Graphic Design

Professional Experience

- 2016–present **Mississippi State University (Starkville, MS)**
Assistant Professor — responsibilities include teaching, research, and service; teaching focus is on branding, advertising, video, and presentation skills; research focus is on client work
Classes taught — Advanced Concept Development, Advanced Computer Studio, Advanced Studio: Graphic Design, Advertising Design 1, Graphic Design 1, Intro to Computing, Presentation Skills for Designers Visual Storytelling, and various Special Topics courses and Directed Individual Study courses
- 2016–present **Curio Brands (Minneapolis, MN/Starkville, MS)**
Freelance Designer — home fragrance/bath & body product design, packaging design, catalog layout/design, and brand video filming/editing for Thymes Capri Blue (who sold products to 6,040 retailers worldwide in 2019, 5,898 retailers in 2020, and 5,202 retailers in 2021 so far) and Thymes
- 2018–2019 **HATCH (New York, NY/Los Angeles, CA)**
Freelance Designer — beauty product packaging design and brand guide development and design for HATCH Mama maternity brand
- 2017 **Altar'd State (Maryville, TN)**
Freelance Designer — signature home fragrance line development and packaging design
- 2015–2016 **Mississippi State University (Starkville, MS)**
Visiting Assistant Professor — responsibilities included teaching and some service
Classes taught — Advanced Concept Development, Advanced Studio: Graphic Design, Advertising Design 1, History of Graphic Design, Intermediate Computing, Intro to Computing
- 2014–2015 **Cactus (Denver, CO)**
Art Director — concepts and art direction for clients including Denver Zoo, Denver Lottery, Charter Media, Colorado Healthop, University of Colorado Health, White Wave Foods (Silk Almondmilk and Cashewmilk), etc.

Professional Experience (continued)

- 2014 **Goodness Mfg. (Los Angeles, CA)**
Junior Art Director — concepts and art direction for clients including Carvana, Toshiba, Vail, Keystone Resorts, Westfield Malls, and Fiat
- 2013 **Mullen (Boston, MA)**
Art Direction Intern — concepts and art direction for clients including Jet Blue, Capital One, US Cellular, etc.
- 2010–2012 **Kalalou/At West End (Jackson, MS)**
Designer — home décor product design/development & buying, showroom design, catalog design, product photography, product copywriting, blogging
- 2010 **Beverage and Food Group (Hilton Head, SC)**
Freelance Designer — magazine ad layout, sell sheet design, powerpoint presentation deck design, logo design, etc.
- 2008 **Maris, West & Baker (Jackson, MS)**
Graphic Design Intern — print ad design, point of sale design, tv spot production design/assistance
- 2007 **Blufish Design (Starkville, MS)**
Graphic Design Intern — logo design, brochure design, web design
- 2006 **Diageo Liquor Distribution (London, UK)**
Freelance Production Assistant — website production assistance
- 2006 **Mississippi Coalition of Partners in Prevention (Jackson, MS)**
Freelance Designer — logo design, identity system design, poster design, website design

Research: Creative Activity

created 2021–present

HomeGoods — I was commissioned to design packaging for 4 new home fragrance products for HomeGoods for a new line they're calling StayWell.

Thymes Holiday Video Series — I was commissioned to edit an ongoing series of videos for Curio.

Type Strong Book — I was commissioned to lay out an illustrated book called Type Strong for children with Type 1 Diabetes and to design the cover.

created 2020–present

Surface Design Collection — I've conceptualized and designed 22 pieces for my own licensing portfolio, including illustration, hand lettering, and repeat patterns.

created 2019

HATCH Mama Brand Guide — I was commissioned to define and explain the brand guidelines and rules for HATCH Mama products and to create the document that will be used to inform all future design decisions for the brand. (*internal document for national brand*)

Thymes Fall/Winter Catalog — I was commissioned to design the FW19 Thymes catalog. (*distributed to retailers nationally*)

Research: Creative Activity (continued)

created 2018

HATCH Mama Beauty Collection — I was commissioned to update the designs of 14 packaging elements for 7 beauty products within the HATCH Collection umbrella brand. *(sold to retailers internationally and to consumers online)*

Capri Blue Signature Collection — I was commissioned to design the 3oz Mini Tin, Lip Balm, and Sugar Scrub jar the Capri Blue Signature Collection. *(762,000 units sold to retailers internationally and to consumers online so far)*

Capri Blue Gallery Collection Launch Video — I created a short launch video for the Gallery Collection that Capri Blue used on their social media outlets. *(online, 73.6k IG followers)*

created 2017

Capri Blue Gallery Collection — I was commissioned to conceptualize, design, and develop a collection of 33 packaging elements for 21 products in the home fragrance and beauty categories. *(105,000 units sold to retailers internationally and to consumers online so far)*

Capri Blue Gilded Muse Diffusers — I was commissioned to conceptualize, design, and develop 10 packaging elements for a group of 5 home fragrance products within the Gilded Muse Collection. *(24,000 units sold to retailers internationally and to consumers online so far)*

Altar'd State Sanctuary Signature Inline Fragrance Collection — I was commissioned to design and develop a group of 4 home fragrance products to serve as the signature fragrance collection in the Altar'd State brand. *(sold in 90 retail stores in 27 states nationwide and online)*

Francesca's Inline Candle — I was commissioned to design a candle to serve as the signature fragrance for the Francesca's brand. *(3,500 units sold in 712 boutiques and outlets in 48 states nationwide and online)*

Tory Burch Candles — I was commissioned to update the packaging designs of 2 home fragrance products (1 tureen and 1 set of three votives) for the Tory Burch brand. *(sold in 197 retail stores in 28 states and 33 countries worldwide and online)*

Capri Blue Signature Collection — I was commissioned to design 18 packaging elements for 9 products in the home fragrance and wellness categories for the Capri Blue Signature Collection. *(258,000 units sold to retailers internationally and to consumers online so far)*

created 2016

Capri Blue Spring/Summer Catalog & Poster — I was commissioned to design the SS17 catalog and a fold-out poster that was tipped into the center. *(17,000 copies mailed to over 5,000 retail stores in over 20 countries and distributed in showrooms in New York, Atlanta, Dallas, Las Vegas, Seattle, and Ontario)*

Thymes Brand Video — I was commissioned to art direct, shoot, and edit a video for a Thymes HSN segment broadcast on November 17 of 2016. *(aired nationally)*

Thymes Holiday Video — I was commissioned to art direct, shoot, and edit a video for a Thymes HSN segment, and the video was subsequently added to the HSN website on the Thymes sales page. *(aired nationally appeared online, 2.74 million visitors per month)*

Research: Notable Product Retailers

2020–present

Anthropologie — a clothing and lifestyle retailer headquartered in Philadelphia, PA, with 216 locations worldwide (nationally, in stores & internationally, online)

HATCH Mama Belly Oil
HATCH Mama Belly Fix Masks
HATCH Mama Nipple + Lip Rescue Balm
HATCH Mama Down Girl Cream

Barnes & Noble — a bookseller headquartered in New York, NY, with 627 locations in all 50 states (nationally, in stores & internationally, online)

Capri Blue Gallery Collection Coconut Santal 16oz Jar
Capri Blue Gallery Collection Volcano 16oz Jar
Capri Blue Gallery Collection Coconut Santal 3oz Tin

Goop — a wellness and lifestyle brand and retail website founded by actress Gwyneth Paltrow and headquartered in Santa Monica, CA (internationally, online)

HATCH Mama Belly Oil
HATCH Mama Nipple + Lip Rescue Balm
HATCH Mama Down Girl Cream

Revolve — an online clothing and lifestyle retailer headquartered in Cerritos, CA (internationally, online)

HATCH Mama Belly Oil
HATCH Mama Belly Fix Masks
HATCH Mama Nipple + Lip Rescue Balm
HATCH Mama Down Girl Cream
HATCH Mama Belly Besties Set

2018–present

Sephora — a beauty retailer headquartered in Paris, France, with 2,600 locations in 34 countries worldwide (nationally, in stores & internationally, online)

Capri Blue Gallery Collection Coconut Santal 8oz Jar
Capri Blue Signature Collection Eau De Parfum Travel Spray
Capri Blue Signature Collection Lip Balm
Capri Blue Signature Collection Hand Lotion

Ulta — a beauty retailer headquartered in Bolingbrook, IL, with 1,164 locations in all 50 states (nationally, in stores & internationally, online)

Capri Blue Signature Hand Lotion
Capri Blue Signature Body Sugar Scrub
Capri Blue Signature Mini Tin Candle

Research: Notable Product Retailers (continued)

2018-2020

Altar'd State — a clothing retailer headquartered in Maryville, TN, with 90 locations in 27 states (nationally, in stores & internationally, online)

Capri Blue Signature Hand Lotion
Capri Blue Signature Hand Wash
Capri Blue Signature Mini Tin

Anthropologie — (nationally, in stores & internationally, online)

Capri Blue Signature Eau De Parfum Travel Spray

Bloomingdale's — a luxury department store headquartered in New York, NY, with 53 locations nationwide (nationally, in stores & internationally, online)

Capri Blue Gallery Collection Coconut Santal 16oz Jar
Capri Blue Gallery Collection Volcano 16oz Jar
Capri Blue Gallery Collection Lola Blossom 16oz Jar
Capri Blue Gilded Muse Diffuser Cartons

Francesca's — a clothing boutique headquartered in Houston, TX, with 712 locations in 48 states nationwide (nationally, in stores & internationally, online)

Capri Blue Gallery Collection
Capri Blue Signature Mini Tin

Nordstrom — a clothing and lifestyle retailer headquartered in New York, NY, with 348 locations in the US & Canada (nationally, in stores & internationally, online)

Capri Blue Signature Hand Lotion
Capri Blue Signature Hand Wash
Capri Blue Signature Mini Tin

Sephora — (nationally, in stores & internationally, online)

Capri Blue Gilded Muse Diffuser Cartons

TJ Maxx — a department store headquartered in Framingham, Massachusetts, with 1,271 locations in the US and Canada (nationally, in stores & internationally, online)

Capri Blue Gallery Collection

Ulta — (nationally, in stores & internationally, online)

Capri Blue Signature Eau De Parfum Travel Spray
Capri Blue Signature Hand Wash

2010-2012

Anthropologie — (nationally, in stores & internationally, online)

Kalalou Circle Shelf

Nordstrom — (nationally, in stores & internationally, online)

Kalalou Circle Shelf

Research: Publications

- 2020 **HATCH Mama Belly Oil** — product shown in Parenting.com blog article titled “Mamas-to-Be Love This Stretch Mark Oil That Always Sells Out: But It’s Finally Back in Stock” (site gets 190k visitors per month)
- HATCH Mama Belly Oil, Down Girl, Belly Mask, Nipple + Lip, Strength + Shine** — products shown in Parenting.com blog article titled “Our Favorite Maternity Clothing Brand Sells Amazing Beauty Products Too” (site gets 190k visitors per month)
- HATCH Mama Belly Fix Masks** — product shown in Parenting.com blog article titled “The Celeb-Approved Stretch Mark Sheet Mask That’s Always Sold Out Is Officially Back In Stock” (site gets 190k visitors per month)
- 2019 **Capri Blue Gallery Collection** — design featured twice in the HOW + Print “The Best of Design” magazine (final issue, includes 226 international works)
- HATCH Mama Belly Oil** — product shown in Allure blog article titled “Hatch’s Fan-Favorite Belly Oil Is Back in Stock After 1,000-Person Waitlist” (site gets 1.9 million visitors per month)
- HATCH Mama Belly Oil** — product shown in InStyle blog article titled “The Stretch Mark Oil With a 1,000-Person Waitlist Is Finally Back in Stock” (site gets 1.6 million visitors per month)
- 2018 **Capri Blue Gallery Collection** — design featured on Packaging Of The World (one of the most prominent packaging design websites, with 41k visitors per month) and posted to their Facebook (393.9k followers), Instagram (73.4k followers), Pinterest (233.9k followers), and Twitter (22.5k followers)
- Capri Blue Gallery Collection** — design featured on the Dieline blog (the world’s most visited packaging design website, with 61k visitors per month) and posted to their Instagram story (166k followers) and Pinterest (148.5k followers)
- Capri Blue Gallery Collection** — design featured on WGSN (an authority in trend forecasting, headquartered in West London, UK) as an example of on-trend patterned packaging (50k visitors per month)
- Capri Blue Gallery Collection** — featured in issue 51 of Creative Quarterly (national)
- HATCH Mama Belly Oil** — product shown in People blog article titled “Here Are All the Products Pregnant Khloé Kardashian Is Using to Prevent Stretch Marks” (site gets 13.7 million visitors per month)
- HATCH Mama Belly Oil** — product posted by Khloe Kardashian to her Instagram stories (174 million followers)
- 2015 **Carvana “I Choose Lazy” Commercial** — commercial featured on Adweek.com (342k visitors per month)
- 2010 **Instant film photography series** — work shown at One Blue Wall Art Gallery (Jackson, MS) in group photography show
- 2009 **Levi’s Campaign (student work)** — project featured in issue of HOW Magazine

Research: Awards & Honors

- 2018 **Capri Blue Gallery Collection** — Merit Winner of The Dieline Awards (over 1400 entries from 21 countries)
- Capri Blue Gallery Collection** — Winner in the Creative Quarterly 51 Art & Design Competition (national)
- Capri Blue Gilded Muse Diffuser Cartons** — Runner-up in the Creative Quarterly 51 Art & Design Competition (national)
- Capri Blue Gallery Collection** — Merit Award Winner for HOW In-House Design Awards (national)
- Capri Blue Gallery Collection** — Merit Award Winner for HOW International Design Awards (international)
- Capri Blue Gallery Collection** — Shortlisted for the Communication Arts Design Competition (international)
- Mississippi State University Faculty Awards & Recognition Reception** — Publicly acknowledged for research activity in the 2017-2018 fiscal year (recommendation made by Dean Jim West)
- 2015 **Carvana “I Choose Lazy” Commercial** — aired regionally during the Super Bowl
- 2009 **Smithsonian campaign (student work)** — won Silver Award in student category at the Tuscaloosa ADDY Awards
- Student work** — won Gold Juror Award in the Mississippi State University National AIGA Student Show
- 2008 **Student work** — accepted into DSVC student show
- Student work** — accepted into DSVC student show
- 2005 **Ben Kweller Editorial (student work)** — won Honorable Mention in the Society of Publication Designers Student Competition
- National Merit Scholar

Research: Professional Development

- 2021 **Lasers & Letterpress** — attended 2 week workshop taught by Brad Vetter at Penland School of Crafts
- 2020 **Leverage Your Art** — attended 8 week online art licensing course by Stacie Bloomfield
- Adobe MAX** — attended conference virtually
- 2019 **No Going Back** — attended 2 week reduction linocut workshop taught by Laura Baisden at Penland School of Crafts (was selected by Department Head to receive departmental funding)
- 2018 **Woodcut & Letterpress Poster** — attended 2 week workshop taught by Martin Mazorra at Penland School of Crafts

Teaching: Workload

- 2021 **Fall** — ART 4403 Advertising Design 1 (2 sections), and ART 4423 Presentation Skills for Designers; **Spring** — ART 4640 Advanced Studio: Graphic Design, ART 4723 Advanced Concept Development, and a course release to develop graduate program
(*Fall — estimated 15 undergraduate advisees; Spring — 15 undergraduate advisees*)
- 2020 **Fall** — ART 4403 Advertising Design 1 (2 sections) and ART 4163 Visual Storytelling; **Summer** — ART 4990 Special Topic in Portfolio Website Development; **Spring** — ART 4640 Advanced Studio: Graphic Design, ART 4723 Advanced Concept Development, and ART 4990 Special Topic in Presentation Skills
(*Fall — 15 undergrad advisees; Spring — 17 undergrad advisees*)
- 2019 **Fall** — ART 4403 Advertising Design 1 (2 sections) and ART 4640 Advanced Studio: Graphic Design; **Spring** — ART 4000 Directed Individual Study, ART 4640 Advanced Studio: Graphic Design, ART 4723 Advanced Concept Development, and ART 4990 Special Topic in Presentation Skills
(*Fall — 19 undergrad advisees; Spring — 20 undergrad advisees*)
- 2018 **Fall** — ART 4403 Advertising Design 1 (2 sections), and ART 4990 Special Topic in Visual Storytelling; **Spring** — ART 4863 Adv Computer Studio and a course release to research and conceptualize MFA program
(*Fall — 21 undergrad advisees; Spring — 20 undergrad advisees*)
- 2017 **Fall** — ART 4403 Advertising Design 1 (2 sections), and ART 2803 Intro to Computing Art; **Spring** — ART 4000 Directed Individual Study, ART 4640 Advanced Studio: Graphic Design (2 sections), and ART 4990 Special Topic in Visual Storytelling
(*Fall — 21 undergrad advisees; Spring — 22 undergrad advisees*)
- 2016 **Fall** — ART 3313 Graphic Art Design 1 (2 sections) and ART 4403 Advertising Design 1
(*19 undergrad advisees*)

Teaching: Awards & Honors

- 2020 **Reflector Article** — my class was featured in an article by the university newspaper (The Reflector) called “Senior graphic design students prove COVID-19 cannot sabotage All The Things“ about resilience through the pandemic shakeup
- 2018 **\$3,000 Schillig Special Teaching Award** — Assistant Professor Cassie Hester and I wrote a Schillig Proposal for a total of \$3,860 in Spring of 2018 for incorporating more photography/videography instruction into Graphic Design courses. \$3,000 was granted, and \$860 was funded by the Department of Art.
- 2017 **“Best Damn Teacher” Award** — from AIGA Student Officers at the 2017 Glitch Student Exhibition & Awards Show

Teaching: Student Awards & Honors

- 2021 **GLITCH Graphic Design National Student Competition**
(national, 98 entries into 6 categories, 5 winners per category)
Advertising 2nd Runner-up — Olivia Plunk, Krispy Kreme Ad Campaign
- 2020 **GLITCH Graphic Design National Student Competition**
(national, 130 entries into 6 categories, 5 winners per category)
Best in Advertising — Hannah Battey, “Juicy Fruit Ad Campaign”
Advertising Honorable Mention — Rosalind Hutton, “There’s a Jeep for Everyone” campaign
- 2019 **GLITCH Graphic Design National Student Competition**
(national, 109 entries into 6 categories, 5 winners per category)
Best in Advertising — Katherine Huang, “Simple Habit Ad Campaign”
Advertising 1st Runner-up — Calli Nelson, “The Pop” ad campaign
Advertising Honorable Mention — Josie Goodman, “Barefoot Ad Campaign”
Advertising Honorable Mention — Calli Nelson, “Vans Ad Campaign”

American Advertising Federation Tuscaloosa “ADDY” Awards (regional)

- Gold in Cross Platform* — Gerald Wicks, “Tropicana: Your Body’s Savior”
- Judge’s Choice in Cross Platform* — Gerald Wicks, “Tropicana: Your Body’s Savior” campaign (Judge: Sarah Kaiser)
- Gold in Cross Platform* — April Porter & Conner Booth & Joanna Bauer, “Celebrate the Small Victories — Ben & Jerry’s” campaign
- Gold in Print Advertising* — Meredith Morris, “Post-It Notes” campaign
- Gold in Print Advertising* — Mary Emily Moore, “Dr. Martens Campaign”
- Silver in Cross Platform* — Parker Webb, “L.L. Bean” campaign
- Silver in Cross Platform* — Carly Bond, “Openbook Social Media” campaign
- Silver in Cross Platform* — Joanna Bauer, “Squatty Potty — Some Things Change” campaign
- Silver in Cross Platform* — Joanna Bauer, “Tidy Cats: For Responsible Cats” campaign
- Silver in Print Advertising* — April Porter, “Logic Ink — Know When You’re Done” campaign
- Silver in Print Advertising* — Demarques Nevels, “Maruchan Ramen Through Time” campaign

Teaching: Student Awards & Honors (continued)

2018 **GLITCH Graphic Design National Student Competition**

(national, 164 entries into 6 categories, 5 winners per category)

Best in Show — Katie Erickson, “Tempo: A Festival of Music”

Best in Video — Katie Erickson, “Tempo: A Festival of Music”

Video 1st Runner-up — Reagan Huffman & Heather Hardman, “Polaroid: Perfectly Imperfect” video

Advertising 1st Runner-up — Reagan Huffman & Heather Hardman, “Polaroid: Perfectly Imperfect” campaign

American Advertising Federation Tuscaloosa “ADDY” Awards

(regional)

Silver in Print Advertising — Reagan Huffman & Heather Hardman, “Polaroid: Perfectly Imperfect” campaign

Silver in Print Advertising — Alleigh Moffett, “Dum Dums Campaign”

Silver in Print Advertising — Morgan Linnett, “Good People Beer Campaign”

Silver in Print Advertising — Jenn McFadden & Haylee Upton, “Tile Advertising Campaign”

2017 **Mississippi State University Student Show**

(regional)

Selected Work — Heather Hardman, “Death By Dark Chocolate” candy packaging

Selected Work — Morgan Linnett, “Mount Rainier Chocolate Packaging” candy packaging

Selected Work — Anna Zollicoffer, “Make It In Mississippi” campaign

GLITCH Graphic Design National Student Competition

(national, 170 entries into 6 categories, 5 winners per category)

Best in Advertising — Joshua Green, “The Laptop’s Fine” campaign

Advertising 1st Runner-up — Kelli Clayton & Anna Zollicoffer, “Kiehl’s Beard Oil Ad Campaign”

Advertising 2nd Runner-up — Kelsey Bishop & Jeremy Childress, “Papa John’s Ad Campaign”

Advertising Honorable Mention — Sami McDougall & Brittany Roberts, “Maxwell House Ad Campaign”

Advertising Honorable Mention — Layne Smith & Ian Green, “Carhartt Boots Advertising Campaign”

Video Honorable Mention — Layne Smith, “The Date: 5 Hour Energy”

Teaching: Student Awards & Honors (continued)

2017 **American Advertising Federation Tuscaloosa “ADDY” Awards**
(regional)

Gold in Print Advertising — Daniel Jackson & Daniel Thompson,
“Hostess Portable Snack Campaign”

HOW Promotion & Marketing Awards

Merit Award Winner — Faith East, “Self Promo”

Mississippi Collegiate Art Competition

Selected Work — Heather Hardman, “Death By Dark Chocolate”
candy packaging

Selected Work — Anna Zollicoffer, “Make It In Mississippi”
campaign

2016 **Make It In Mississippi Design Competition**
(regional)

Winner — Anna Zollicoffer, “Make It In Mississippi” campaign

Teaching: Professional Development

2020 *Gender 101 Training* — attended training hosted by the MSU Safe
Zone Advisory Board & the Holmes Cultural Diversity Center

LGBTQ+ Ally Training — attended training hosted by the MSU Safe
Zone Advisory Board & the Holmes Cultural Diversity Center

Safe Zone LGBTQ+ Training — attended training hosted by the MSU
Safe Zone Advisory Board & the Holmes Cultural Diversity Center

Online Teaching 101 — attended 4 week course virtually taught by
the MSU Center for Teaching & Learning

2018 *CTL Rubrics Debate* — attended panel discussion hosted by the
MSU Center for Teaching & Learning

2017 *Suicide Prevention Training* — attended training hosted by the MSU
Center for Teaching & Learning

2016 *Best Practices for Managing Student Behavior in and Beyond the
Classroom* — attended workshop hosted by the MSU Center for
Teaching & Learning

Safe Zone LGBTQ+ Training — attended training hosted by the MSU
Safe Zone Advisory Board & the Holmes Cultural Diversity Center

Teaching: Curriculum Development

2018–present

Creative Entrepreneurship Graduate Certificate Program — I was originally tasked by Dean Jim West with creating an MFA program, and then I was asked by Dean Angi Bourgeois to turn that into a shorter graduate program. I developed a one-year graduate creative entrepreneurship program to (1) encourage problem solving, critical thinking, and innovation in the arts, (2) develop students' sense of strategic design methodologies to conceptualize, develop, and brand innovative entrepreneurial ventures, (3) develop the skills required to pitch and present their ideas to customers and investors, (4) and prepare students for starting, owning, and managing businesses in the fields of art and design.

Core Classes Outlined

- Advanced Concept Development
- Business for Creative Entrepreneurs
- Creative Product Development
- Branding for Innovation

2020

ART 4163 Visual Storytelling — In this class, students conceptualize and produce short video narratives, each with a unique purpose and voice. They gain experience in writing, story boarding, producing, directing, shooting, and editing multiple videos. (course taught as Special Topics Spring 2017 and Fall 2018, then developed as a permanent course and added to the Master Course Catalog in Spring 2020)

ART 4423 Presentation Skills for Designers — Design work does not sell itself. Graduating design students who possess strong presentation skills have competitive advantage in the real world. This class gives students the opportunity to learn presentation skills in practice and by critiquing their peers. (course taught as Special Topics Spring 2019 and Spring 2020, then developed as a permanent course and added to the Master Course Catalog in Spring 2020)

ART 4990 Portfolio Website Development — Students learned how to create and edit a professional portfolio website using existing website creation platforms like Squarespace, Cargo, etc. They also learned how to visually brand themselves for digital spaces and how to present themselves professionally online. (course taught as Special Topics)

Service: Department

- 2016-present* Serving as Faculty Advisor for Mississippi State University AIGA Student Group. I've helped them plan, advertise for, and execute a portfolio review events, fundraiser events, and a national student competition and exhibition called GLITCH.
- Served on a panel of judges deciding who would be accepted into the MSU graphic design program
- 2017-present* Serving as member of Gallery Committee. The committee meets 2-3 times per year to brainstorm and develop the MSU CAAD Gallery schedules (including all lectures, group exhibitions, individual exhibitions, student exhibitions, faculty exhibitions, etc.)
- 2020-2021* Served as a member of the Graphic Design General Position Search Committee
- 2020* Created an Alumni Survey for the Department of Art
- 2019-2020* Served as Chair of the Graphic Design Web Position Search Committee
- Served as a member of the Graphic Design General Position Search Committee
- 2016-2020* Served on a panel of faculty advisers for the graduating class of graphic design students
- 2019* Served as a member of Cat Remington's Thesis Committee
- 2016-2019* Served as faculty judge for the graphic design Edible Type Competition
- 2018* Brought Carl Carbonell to campus for a lecture, solo show and workshop based on his work in letterpress printing
- 2016-2017* Served as a member of the Alumni committee
- Served as a member of the Art History Position Search Committee
- 2016* Coordinated Graphic Design Entry Portfolio Review for incoming Graphic Design students
- Worked with local entrepreneur/business owner Josh Mabus on class competition project involving a scholarship award
- Served as a member of the Communications Committee

Service: College

- 2017-present* Serving on Dean's advisory council where we discuss College of Architecture, Art + Design matters and advise the dean on the views of CAAD faculty
- 2018-2019* Served as a member of the Department Head Search Committee (elected by college faculty)

Service: University

- 2018-present* Serving as a member of the Lyceum Performing Arts Committee, helping to choose upcoming performers on campus
- 2018* Created packaging for the Infinite Impact "Thank You Gift" at the request of Dean Angi Bourgeois
Served as faculty representative at graduation

Service: Other

- 2017* Gave a workshop on brainstorming at Jackson Design Camp
- 2016* Submitted proposal "Strengthening Rural Entrepreneurship through the Center for Creative Commerce (CCC)" for the USDA Rural Economic Development Grant along with Alexander Bostic, Neil Callender, Caroline Kobia, Gregory Martin, Rowan Haug, Suzanne Powney, Lori Neuenfeldt, Angi Bourgeois, Catherine Black, Eric Hill, and Charles Freeman (not funded)
- 2015* Worked with Art Directors Club of Denver on outreach projects and workshops for local advertising students to give them the opportunity to work on real world projects
Speaking engagements, including sitting on a panel and delivering a keynote speech to Denver chapter of SheSays organization for women in business
- 2008-2009* Vice President of Mississippi State University AIGA Student Group