
CASSIE HESTER
Associate Professor of Art/Graphic Design

Department of Art
College of Architecture, Art + Design
Mississippi State University

CURRICULUM VITAE (ABBREVIATED) 2022

1/25

EDUCATION

2012 **Master of Fine Arts / Design/Visual Communications** / Summa Cum Laude
Virginia Commonwealth University / Richmond, Virginia USA

2008 **Bachelor of Fine Arts / Fine Art/Graphic Design** / Summa Cum Laude
University of Georgia / Athens, Georgia USA

ACADEMIC APPOINTMENTS

F2014–present Assistant Professor of Art/Graphic Design / **MISSISSIPPI STATE UNIVERSITY** / Starkville, Mississippi USA

Tenure Track /// 3/3

- + Teach 3 classes per semester.
- + Advise undergraduate students.
- + Pursue and maintain an active body of research/creative activity.
- + Engage in service to the department, college, university, and/or profession.
- + Work with other graphic design faculty to oversee important concentration affairs (i.e., curriculum, portfolio review, etc.).

COURSES TAUGHT:

ART 3123 History of Graphic Design	ART 4123 Screen Printing for Design
ART 3313 Graphic Art Design I	ART 4523 Graphic Art Internship
ART 3913 Intro to Print Production	ART 4640 Adv Studio Graphic Design (capstone)
ART 4103 Typography I	ART 4713 Adv Print Production
ART 4113 Typography II	ART 4990 Special Topics: Graphic Design Collaboration

SU2016 Visiting Instructor of Art/Graphic Design / **UNIVERSITY OF GEORGIA** / Athens, Georgia USA

1/1 /// ARGD 4110 Portfolio Project (capstone)

SU2015 Visiting Instructor of Art/Graphic Design / **UNIVERSITY OF GEORGIA/CORTONA** / Cortona, Italy

1/1 /// ARGD 4080 Advanced Graphic Design in Italy

F2012–SU2014 Assistant Professor of Art/Graphic Design / **UNIVERSITY OF WEST GEORGIA** / Carrollton, Georgia USA

Tenure Track /// 3/3

F2011–S2012 Instructor of Record / **VIRGINIA COMMONWEALTH UNIVERSITY** / Richmond, Virginia USA

1/1 /// Graduate Teaching Assistantship / GDES 211 Typography I + GDES 491 Experimental Typography
Mentors: Professor Robert Carter + Professor Mary McLaughlin

COURSE DEVELOPMENT

S2019 + S2015 ART 4713 Adv Print Production + ART 4990 Special Topics: Graphic Design Collaboration
MISSISSIPPI STATE UNIVERSITY / Starkville, Mississippi USA

CE + SL (Community-Engaged + Service-Learning) Undergraduate Graphic Design Electives

In Spring 2015, I developed an ART 4990 Special Topics class to accommodate a semester-long product design collaboration with DPM Fragrance. DPM Fragrance (now CURiO) is an award-winning candle, fragrance, and bath/home goods company that designs, pours, and markets custom candles for high-profile clients such as *Anthropologie*, *Tory Burch*, and *Nordstrom*. Members of DPM's design team provided expert insight and assistance throughout the semester as students conceptualized and produced custom candles. The students' designs were professionally painted/printed, wicked, and poured. Logos, packaging designs, catalogs (with original copy), and POP displays were also developed.

I was thrilled to be able to offer the collaborative class again in Spring 2019 as a special section of ART 4713 Advanced Print Production. A new generation of CURiO (formerly DPM Fragrance) employees joined the old to provide support as students developed custom candles, packaging elements (candle bases, boxes, lids, etc.), and promotional materials. CURiO's 2019 creative team included 5 recent MSU graphic design graduates. I am proud to say 2 of the 8 CURiO professionals who served as mentors for the Spring 2019 class were students in the Spring 2015 Special Topics class.

2013 ART 4985 Materials + Methods in Graphic Design
UNIVERSITY OF WEST GEORGIA / Carrollton, Georgia USA

Undergraduate Graphic Design Elective.

PROFESSIONAL PRACTICE/EXPERIENCE

2008–present Freelance / Design + Illustration

Select clients include:

Elemental Interactive / Atlanta, Georgia
Burton Snowboards / Burlington, Vermont
C2 / Half Moon Bay, California

Grant Design Collaborative / Canton, Georgia
JDK Design / Burlington, Vermont
PeetKegler / Portland, Oregon

2010 Participant / Camp Firebelly / Established by Firebelly Studios / Chicago, Illinois USA

Camp Firebelly is an intensive experience like no other, for 10 talented folks looking to use their powers for good. In 2010, Camp Firebelly collaborated with Reason to Give, Rosa Loves, and the Young Women's Empowerment Group (YWEP).

2008 Participant / Project M: Thinking Wrong, Doing Right / Founded by John Bielenberg / Greensboro, Alabama USA

Project M is a program for creative people who are already inspired to contribute to the greater good, and are looking for a platform to collaborate and generate ideas and projects bigger than themselves. In 2008, Project M established The LAB — a permanent creative/collaborative studio space open to the community. The LAB later became the first home of PieLab.

2007 Intern / Grant Design Collaborative / Canton, Georgia USA

EXHIBITIONS

2021 Inspired by Words (2) /// Juried | INTERNATIONAL

13–21 October 2021 / Millepiani Exhibition Space, Rome, Italy

Blind panel of jurors. Organized by LoosenArt Gallery.

of entries **1,407**

of selected entries **88**

Push Until It Falls Apart | Photogram Poster

No Reward Without Risk | Photogram Poster

51st University + College Designers Association (UCDA) Design Competition Exhibition (1) /// Juried | INTERNATIONAL

2–5 October 2021 / 51st UCDA Design Conference, Denver, Colorado USA

JURORS: Brad Hebebrand (Parallel)

Jennifer Yucus (University of South Florida)

Courtney Windham (Auburn University)

of entries **632**

of selected entries **210**

David Emmitt Adams | Contact Photography Visiting Artist Series | Poster

ConTEXT (2) /// Juried | INTERNATIONAL

24 May 2021 / Online exhibition.

JUROR: Amy Neill (Director/Art Fluent)

of entries **650**

of selected entries **87**

Build It Up to Burn It Down | Branded Typographic Poster

Embellished H | Typographic Study

2020 College of Architecture, Art + Design (CAAD) Faculty Exhibition (1) /// Faculty | MSU (LOCAL)

24 September–23 October 2020 / Cullis Wade Depot Art Gallery / Mississippi State University, Mississippi USA

Push Until It Falls Apart | Photogram Poster

50th University + College Designers Association (UCDA) Design Competition Exhibition (1) /// Juried | INTERNATIONAL

28 July 2020 / Online exhibition (COVID-19).

JURORS: Frank Baseman (Baseman Design Associates)

Michael Hutzl (FoxFuel Creative)

LaDonna Cherry (Georgia Tech University)

of entries **823**

of selected entries **181**

Amy Friend | Contact Photography Visiting Artist Series | Poster

2018 Project Passion (2) /// Juried | INTERNATIONAL

24 September–18 October 2018 / Conkling Gallery / Minnesota State University, Mankato, Minnesota USA

JURORS: Danielle Evans (Designer/Illustrator/Letterer)

Brent Stickels (YYES)

Christine Herrin (Everyday Explorers Co.)

Faux Sucker Trophies | Resin + Stainless Steel Trophies

Subliminal H Studies | Letterform Studies

2018 Trnava Poster Triennial (1) /// Juried | INTERNATIONAL

13 September–25 November 2018 / Synagogue/Center of Contemporary Art, Trnava, Slovak Republic
Added to the permanent collection of Jan Koniarek Gallery, Trnava, Slovak Republic.
ISBN 978-80-85132-79-3 (Trienáľe Plagátu Trnava)

JURORS: Eduardo Barrera Arambarri (Designer/Illustrator) Yossi Lemel (Lemel-Cohen)
Johanna Bil'ak (Typotheque) Alain Le Querrec (Designer/Illustrator)
Justyna Czerniakowska (Academy of Fine Arts/Warsaw)

of entries **4,830** # of selected entries **444**

Push Until It Falls Apart | Poster

2017 Research Through Design (RTD) Conference Exhibition (1) /// Juried | INTERNATIONAL

15–24 March 2017 / National Museum of Scotland, Edinburgh, Scotland UK

Curated collection of handmade tools, process work, and final artifacts.

2016–2018 Type Hike/NPS 100 (1) /// Invitational | NATIONAL + TRAVELING

2 April–4 May 2018 / Design Museum / Southern Illinois University/Carbondale, Carbondale, Illinois USA
1–7 November 2018 / UMKC Gallery of Art / University of Missouri, Kansas City, Missouri USA
9 November 2017–25 February 2018 / HMCT / ArtCenter College, Pasadena, California USA
5 October 2017–27 January 2018 / Courtyard Gallery / University of Texas/Austin, Austin, Texas USA
23 October 2017 / **Permanent Collection/Library of Congress** / Washington District of Columbia USA
18–29 September 2017 / C-U-B-E Gallery/Lamar Dodd School of Art / University of Georgia, Athens, Georgia USA
19 August–27 September 2017 / Hite Art Institute / University of Louisville, Louisville, Kentucky USA
25 August–21 September 2017 / Art + Media Center Gallery / Sterling College, Sterling, Kansas USA
28 June–16 August 2017 / **Chicago Design Museum/Block 37** / Chicago, Illinois USA
24 April–1 August 2017 / **REI Stores** (93 stores across the USA)*
27–29 April 2017 / The Southern Gallery / Charleston, South Carolina USA
13 February–31 March 2017 / **Type Director's Club (TDC) Gallery** / New York City, New York USA
20 January–31 March 2017 / Clayton Staples Gallery / Wichita State University, Wichita, Kansas USA
9 February–3 March 2017 / Department of Art Gallery/McComas Hall / Mississippi State University, Mississippi USA
1 December 2016–5 January 2017 / **Poler Stuff Flagship Store** / Laguna Beach, California USA

Type Hike was a collaborative non-profit design project that celebrated and supported the outdoors through typography. Created by David Rygiel and James Walker, the traveling exhibition commemorated the National Park Service's centennial anniversary with 60 National Park posters by 60 different designers.

Participating designers included, among others: David Carson, Aaron Draplin, Jessica Hische, Other-Studio, and OMFG Co.

The NPS 100 posters were recorded in a limited edition, sustainably-printed retrospective.

PRESS: Type Hike was featured in the following publications/blogs: Fast Company, Communication Arts, Étapes, Drooled, Dribbble, Dwell, Typeroom, and others.

*My poster was displayed in the REI stores in Spokane and Bellingham, Washington.

North Cascades National Park | Poster

2016 Push Until It Falls Apart: Typographic Photogram Explorations (1) /// Solo/Invitational | REGIONAL

29 November–19 December 2016 / C-U-B-E Gallery/Lamar Dodd School of Art / University of Georgia, Athens, Georgia USA

Project Passion (1) /// Juried | INTERNATIONAL

1–17 February 2016 / Conkling Gallery / Minnesota State University, Mankato, Minnesota USA

JURORS: Erik Brandt (Minneapolis College of Art + Design) Jeremy Mickel (MCKL)
Mary Kate McDevitt (Okay Fine)

No Reward Without Risk | Poster

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2015 Italian Poster Biennial, 2nd Edition (1) /// Juried | INTERNATIONAL

5 December 2015–6 January 2016 / Oratorio dei Disciplinanti/Museo d'Arte, Finale Ligure, Italy
ISBN 9788867874842

JURORS: Francesca Agate (Academy of Fine Art Urbino) Yossi Lemel (Lemel-Cohen)
Iva Babaja (ico-D) Luba Lukova (Freelance Designer/Illustrator)
Pablo Di Firma (Freelance Designer) Francesco Mazzenga (UnderStudio)
Cinzia Ferrera (Laboratory of Visual Communication) Eric Olivares Lira (Eric Olivares Design Studio)
Isidro Ferrer (Cameleon) István Orosz (Hungarian Poster Association)
Ryszard Kaja (Plakaty z serii Polska)

of entries **2,200+**

of selected entries **174**

Joey Hannaford, MSU Visiting Artist/Designer Series | Poster

Asia/Next Experimental Poster Design Exhibition (1) /// Juried | INTERNATIONAL

21 September–8 October 2015 / College of Art/Soochow University, Suzhou, China
April 2015 / Shin Kong Mitsukoshi Kaohsiung Design Gallery, Kaohsiung, Taiwan*
March 2015 / lang Gallery, Namseoul University, Seoul, Korea*

JURORS: The posters were juried by an international panel of designers and professors.
Klaus Hesse Byoung il Sun
Lin Horng-Jer Yuan Weiqing
Zhou Hong Li Zhongyang
Sang Rak Kim

of entries **1,825**

of selected entries **106**

*The exact dates for the Taiwan and Korea venues were not published.

Joey Hannaford, MSU Visiting Artist/Designer Series | Poster

College of Architecture, Art + Design (CAAD) Faculty Exhibition (1) /// Faculty | MSU

14 September–24 October 2015 / Visual Arts Center (VAC) Gallery / Mississippi State University, Mississippi USA

Live It | Photogram Poster Series

Trnava Poster Triennial (1) /// Juried | INTERNATIONAL

3 September–9 November 2015 / Jan Koniarek Gallery, Trnava, Slovak Republic
ISBN 978-80-85132-69-4 (Triennale Plagátu Trnava)

of entries **3,564**

of selected entries **370**

JURORS: Iva Babaja (ico-D) Julo Nagy (Calder Design Community)
Fons Hickmann (M23) Kari Piippo (Kari Piippo Oy)
Karel Mišek (Jan Evangelista Purkyně University)

Art Incend | Poster

Ode to Letters (1) /// Curated | INTERNATIONAL

31 July–19 September 2015 / Engine Gallery, Biddeford, Maine USA

Curated by Ryan Adams (Studio Artist) + Will Sears (Sign Painter)

Branded Typographic Poster Series

La Mostra Estate 2015 (1) /// Students + Faculty Study Abroad Exhibition | INTERNATIONAL

24–25 July 2015 / Palazzo Vagnotti, Cortona, Italy

Push Until It Falls Apart | Poster

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2015 Shenzhen International Poster Festival (3) /// Juried | INTERNATIONAL

12–25 May 2015 / Guan Shanyue Art Museum, Shenzhen, China

ISBN 97898888371334

JURORS: PingBo Chen (Chen BoPing Design Co.)

Li Xu (Beijing Institute of Graphic Communication)

Build It Up to Burn It Down | Branded Poster

Meaghan Dee, UWG Visiting Artist/Designer Series | Poster

Joey Hannaford, MSU Visiting Artist/Designer Series | Poster

C02 Global Poster Biennial (2) /// Juried | INTERNATIONAL

6 March–11 April 2015 / Western Colorado Center for the Arts, Grand Junction, Colorado USA

Blind panel of jurors.

Joey Hannaford, MSU Visiting Artist/Designer Series | Poster

Build It Up to Burn It Down | Branded Poster Series

Project Passion (2) /// Juried | INTERNATIONAL

16 February–4 March 2015 / Conkling Gallery / Minnesota State University, Mankato, Minnesota USA

of entries **142**

of selected entries **38**

JURORS: Kate Bingaman-Burt (Outlet)

Phil Jones (Phil Design Art)

Mikey Burton (Freelance Designer/Illustrator)

Build It Up to Burn It Down | Branded Poster Series

Pleasure Is A Worthy Investment | Typographic Sculpture

2014 AIGA Tenn Show (1) /// Juried | REGIONAL

24 October 2014 / Woodruff-Fontaine House, Memphis, Tennessee USA

JURORS: Sam Kapila (Happy Cog)

Greg Storey (Happy Cog)

Art Incend | Poster

44th University + College Designers Association (UCDA) Design Competition Exhibition (1) /// Juried | INTERNATIONAL

20–23 September 2014 / 44th UCDA Design Conference, Long Beach, California USA

JURORS: Bob Hambly (Hambly & Woolley)

Barb Woolley (Hambly & Woolley)

Sara Spencer (Belmont University)

of entries **1,100+**

of selected entries **179**

AIGA Student Group Meeting | Poster

2013 43rd University + College Designers Association (UCDA) Design Competition Exhibition (2) /// Juried | INTERNATIONAL

12–15 October 2013 / 43rd UCDA Design Conference, Louisville, Kentucky USA

JURORS: Frank Baseman (Baseman Design Associates)

Bruce Stanley (Nossi College of Art)

Chris Martin (Creative Circus + EM2)

of entries **1,001**

of selected entries **185**

Art Foundations Meeting | Poster

Art Incend | Poster

Cassie Hester/Solo Exhibition (1) /// Invitational/Solo | REGIONAL

4–19 October 2013 / Armory Gallery / Virginia Tech, Blacksburg, Virginia USA

2012 Elevating the Everyday: Designed Objects as Companions (2) /// Juried | INTERNATIONAL

15–21 April 2012 / DeSForM: Meaning, Matter, Making / Victoria University, Wellington, New Zealand

Look Twice | Interactive Typographic Installation

Make More/Worry Less | Interactive Typographic Installation

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2011 Participate: Designing with User-Generated Content (2) /// Curated | INTERNATIONAL

Online exhibition. / Companion site to the book.

14 July 2011 / Helen Armstrong (author) / *Princeton Architectural Press*

Paper Tab Wall | Interactive Typographic Installation

Alphabet Shift | Interactive Typographic Installation

HONORS, AWARDS, CITATIONS, ETC.

2022 "The Inclusive World of Multisensory Typography" / AIGA eye on design /// INTERNATIONAL

Meaghan Dee (author) / 7 March 2022

Dig Deep | Typographic Installation

Build It Up to Burn It Down | Process Images

Honorable Mentions (2) / 2022 Graphis Design Annual /// Juried | INTERNATIONAL

ISBN 9781954632011 (printed in 2021)

JURORS: Matthew Clark (Subplot Design Co.)
Leo Lin (Leo Lin Design)
Todd Heughens (FX Networks)
Dermot Mac Cormack (21xdesign)

Patricia McElroy (21xdesign)
Jan Sabach (Code Switch)
Ron Taft (Ron Taft Brand Innovation + Media Arts)

Faux Sucker Trophies | Resin + Stainless Steel Trophies

Push Until It Falls Apart | Photogram Poster Series

Honorable Mention / 2022 Graphis Poster Annual /// Juried | INTERNATIONAL

ISBN 9781931241120 (printed in 2021)

JURORS: Stephan Bundi (Atelier Bundi)
Randy Clark (Wenzhou Kean University)
Michael Hester (Pavement)

Chemi Montes (American University)
Nancy Skolos (Skolos-Wedell)
Rene Steiner (Steiner Graphics)

Amy Friend | *Contact Visiting Artist Series* | Poster

Best of Show (1) / AAF (American Advertising Federation) Tuscaloosa American Advertising Awards /// Juried | REGIONAL

JURORS: Cher Cornett (East Tennessee State University)
Eric Guth (Dentsu McGarryGowen)

David McKay (Oliver Russell)
Elizabeth Rogers (Chernoff Newman)

Faux Sucker Trophies | Resin + Stainless Steel Trophies

Gold Addy Award Direct Marketing/Specialty Advertising (1)

AAF (American Advertising Federation) Tuscaloosa American Advertising Awards /// Juried | REGIONAL

JURORS: See above.

Faux Sucker Trophies | Resin + Stainless Steel Trophies

2020 Excellence Award (1) / 50th University + College Designers Association (UCDA) Competition /// Juried | INTERNATIONAL

Amy Friend | *Contact Visiting Artist Series* | Poster

Honorable Mention (1) / 50th University + College Designers Association (UCDA) Competition /// Juried | INTERNATIONAL

Faux Sucker Trophies | Resin + Stainless Steel Trophies

2017 Issue #33 (2) / Uppercase Magazine /// Juried | INTERNATIONAL

JUROR: Janine Vangoor (Editor + Designer)

Build It Up to Burn It Down | Poster + Process Images

T, Sugar Studies | Letterform Studies

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2016 2016 Print Regional Design Annual (1) / Print Magazine / Winter 2016 Issue /// Juried | NATIONAL

JURORS: Gail Anderson (Anderson Newton Design) Bill Grant (Grant Design Collaborative)
Marc English (Marc English Design) Jennifer Morla (Morla Design)
Timothy Goodman (Uniqlo + SVA) Jessica Walsh (Sagmeister & Walsh)

of entries "nearly 3,000" # of selected entries 353

La Mostra Estate 2015 | Poster

2015 2015 Print Regional Design Annual (1) / Print Magazine / Winter 2015 Issue /// Juried | NATIONAL

JURORS: Charles S. Anderson (CSA Design) Noreen Morioka (AdamsMorioka)
Stephen Doyle (Doyle Partners) DJ Stout (Pentagram)
Louis Fili (Louis Fili Ltd) Ann Willoughby (Willoughby Design)

of entries 3,493 # of selected entries 348

Joey Hannaford, MSU Visiting Artist/Designer Series | Poster

2015 Design Annual (1) / Applied Arts Magazine / Design Annual Issue /// Juried | INTERNATIONAL

JURORS: Ryan Crouchman (Concrete Design) Carey George (Goods & Services)
Claire Dawson (Underline Studio) Benoit Giguère (La Presse)
Catherine Didulka (Constellation Brands) Dean Martin (Freelance Designer)
Michelle Donnelly (ZiG Inc.) Stüssy Tschudin (Forge Media + Design)
Monique Gamache (WAX) Lauren Wickware (Lauren Wickware Design)

Joey Hannaford, MSU Visiting Artist/Designer Series | Poster

"Digital + Physical: SEGD Global Design Awards" / eg | Experiential Graphics Magazine /// INTERNATIONAL
Issue 14 / November 2015

Get Back to What Matters | Typographic Installation

Merit Award (1) / Society for Experiential Graphic Design (SEGD) Global Design Awards /// Juried | INTERNATIONAL

of entries 336 # of selected entries 33

JURORS: Michael Donovan (Donovan & Green) Kristine Matthews (Studio Matthews)
Jody Graff (Drexel University) Stephen Minning (BrandCulture)
Nik Hafermaas (Ueberall) Lana Rigsby (Rigsby Hull)
Javier Lloret (Rotterdam) Anthony Vitagliano (Digital Kitchen)

Get Back to What Matters | Typographic Installation

Merit Award (1) / 2015 Graphis Design Annual /// Juried | INTERNATIONAL

ISBN 978-1-932026-900 (printed in 2014)

Blind panel of jurors.

AIGA Student Group Meeting | Poster

2014 First Place/Print Category (1) / 2014 AIGA Tenn Show /// Juried | REGIONAL

Art Incend | Poster

Excellence Award (1) / 44th University + College Designers Association (UCDA) Competition /// Juried | INTERNATIONAL

AIGA Student Group Meeting | Poster

2014 **Gold Award (1)** / 2014 Graphis Design Annual /// **Juried** | **INTERNATIONAL**
ISBN 978-1-932026-85-6 (printed in 2013)

Blind panel of jurors.

Art Incend | Poster

2013 "Connecting People to Place" / **eg** | **Experiential Graphics Magazine** /// **INTERNATIONAL**
Issue 06 / November 2013

Article about the 2014 SEGD Global Design Awards jurors and the selection process.

Excellence Awards (2) / 43rd University + College Designers Association (UCDA) Competition /// **Juried** | **INTERNATIONAL**

Art Foundations Meeting | Poster

Art Incend | Poster

2012 "Big Ideas Win: SEGD Global Design Awards" / **eg** | **Experiential Graphics Magazine** /// **INTERNATIONAL**
Issue 02 / November 2012

Dig Deep | Typographic Installation

2012 **2012 Print Regional Design Annual (1)** / Print Magazine / Winter 2012 Issue /// **Juried** | **NATIONAL**

JURORS: Sagi Haviv (Chermayeff & Geismar)
Sarah Gephart (MGMT. Design)
Nicole Jacek (Karlssonwilker)
Renda Morton (The New York Times)

Emily Oberman (Pentagram)
Jason Kernevich (Heads of State)
Dustin Summers (Heads of State)

Dig Deep | Typographic Installation

Stop, Think, Go, Do: How Typography + Graphic Design Influence Behavior (2) /// **Curated** | **INTERNATIONAL**

Steven Heller and Mirko Illic (authors) / Rockport Publishers
ISBN 1592537669

Dig Deep | Typographic Installation

Paper Tab Wall | Interactive Typographic Installation

Merit Award (1) / Society for Experiential Graphic Design (SEGD) Global Design Awards /// **Juried** | **INTERNATIONAL**

of entries ~400

of selected entries 18

JURORS: Katie Bevin (Frost Design)
Edwin L. Hoffman (Limited Brands)
Lucy Holmes (Holmes Wood)
Alan Jacobson (Exit Design)

Rick Lincicome (AECOM Co.)
Kyle Reath (MSA Planning + Design)
Luke Snider (Proctor & Gamble)
Selma Thomas (Watertown Productions)

Dig Deep | Typographic Installation

2010 "Pie + Design = Change" / **New York Times Magazine** /// **INTERNATIONAL**

John T. Edge (author)
24 October 2010 (Print Version: Page 58 of the Sunday Magazine)

The LAB | Customizable Signage

"Retail, Granted" / **Atlanta Homes and Lifestyles** /// **LOCAL**

Bangin' Bezier Curves | Valentine Design for Grant Design Collaborative

"Editor's Favorites" / **Atlanta Homes and Lifestyles Magazine** /// **LOCAL**

Foot Notes | Rug Design for Jaipur Rugs/Grant Design Collaborative

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2010 1,000 More Greetings: Creative Correspondence for All Occasions (1) /// Curated | INTERNATIONAL

Aesthetic Movement (author) / Rockport Publishers
ISBN 9781592536405

Rainbow Unicorn | Greeting Card Design for Grant Design Collaborative

"Retail Portfolio" / Metropolis Magazine /// INTERNATIONAL

Bough Out | Rug Design for Jaipur Rugs/Grant Design Collaborative

"Project M: Thinking Wrong, Doing Right" / Metropolis Magazine /// INTERNATIONAL

Article about Project M's recent projects.

2009 The Design 100 Annual (1) / Step Inside Design Magazine /// Juried | INTERNATIONAL

The LAB (Project M Lab) | Customizable Signage

2009 Regional Design Annual (1) / Print Magazine /// Juried | NATIONAL

Twerd Book Club | Identity/Stationery Design

2009 SEED Award (1) / AIGA Southeastern Excellence in Design (SEED) Award /// Juried | REGIONAL

Twerd Book Club | Identity Design

2008 "Meet the MavLab" / Step Inside Design Magazine /// INTERNATIONAL

Article introducing the MavLab, Half Moon Bay, California USA.

"Flooring Collection" / Interior Design Magazine /// INTERNATIONAL

Bough Out | Rug Design for Jaipur Rugs/Grant Design Collaborative

CONFERENCE PRESENTATIONS + PAPERS

2018 "Practice Makes (Im)Perfect" / Peer-reviewed Presentation | INTERNATIONAL

1–5 August 2018 / **Typecon Xx** / Portland, Oregon USA

2017 "Frameworks for Exploring Chance in the Creative Process" / Peer-reviewed Paper + Presentation | INTERNATIONAL
21–24 March 2017

Research Through Design (RTD) Conference: New Disciplines in Making — Shared Knowledge in Doing
National Museum of Scotland, Edinburgh, Scotland UK

ROUND 1

of abstracts 233

of abstracts selected 88

ROUND 2

of papers 85

of papers selected 35

RTD's selection process was particularly rigorous. Abstracts, papers, and exhibition proposals were double- or triple-blind peer-reviewed. My abstract, exhibition proposal, and paper were triple-blind peer-reviewed.

2016 "Edible Type Awards" / Peer-Reviewed Presentation | INTERNATIONAL

14–16 June 2016 / **AIGA DEC Conference: Nuts + Bolts** / Bowling Green State University, Bowling Green, Ohio USA

of abstracts 147

of abstracts selected ~48%

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2015 "Iterative Play: Methods for Typographic Design" / [Peer-Reviewed Presentation](#) | **INTERNATIONAL**
14–17 October 2015 / **ATypl Conference: Challenges** / São Paulo, Brazil

"Collaborative Typographic Collage" / [Invitational](#) | **INTERNATIONAL**
8–10 October 2015 / **AIGA Conference: Revival** / New Orleans, Louisiana USA

2014 "The Play Instinct in Design" / [Peer-reviewed Presentation](#) | **REGIONAL**
8–11 October 2014 / **Southeastern College Art Conference (SECAC) Conference: Nexus** / Sarasota, Florida USA

"Serendipity in Design" / [Peer-reviewed Presentation](#) | **INTERNATIONAL**
11–13 September 2014 / **AIGA DEC Conference: New Ventures** / Portland, Oregon USA

of abstracts **160** # of abstracts selected **~1/3**

"Typographic, Interactive Installations as Vehicles for Cultural Expression" / [Peer-reviewed Presentation](#) | **INTERNATIONAL**
Meaghan Dee (Virginia Tech), Co-Presenter
28 February–2 March 2014 / **Typography Day: Typography + Culture** / Pune, India

"Sensory Experiences in Typography" / [Peer-reviewed Paper + Presentation](#) | **INTERNATIONAL**
Meaghan Dee (Virginia Tech), Co-Author + Co-Presenter
28 February–2 March 2014 / **Typography Day: Typography + Culture** / Pune, India

2013 "The Play Instinct in Design Education" / [Peer-reviewed Paper + Presentation](#) | **INTERNATIONAL**
Joey Hannaford (University of West Georgia), Co-Presenter
10–12 October 2013 / **AIGA Conference: H3: Head, Heart, Hand** / Minneapolis, Minnesota USA

"Monroe Park: Inspiration in Adversity" / [Peer-reviewed Paper + Presentation](#) | **INTERNATIONAL**
10–12 October 2013 / **AIGA Conference: H3: Head, Heart, Hand** / Minneapolis, Minnesota USA

"The Play Instinct in Design Education" / [Peer-reviewed Paper + Presentation](#) | **INTERNATIONAL**
20–21 May 2013 / **UCDA Design Education Summit** / Chattanooga, Tennessee USA

2012 "Serious Play: Interfaces Facilitating Collectives" / [Peer-reviewed Paper + Presentation](#) | **INTERNATIONAL**
James Walker (Virginia Commonwealth University), Co-Author + Co-Presenter
1–4 July 2012 / **Design Research Society (DRS) Conference** / Chulalongkorn University, Bangkok, Thailand

"The Pursuit of the Extraordinary" / [Peer-reviewed Presentation](#) | **INTERNATIONAL**
6–9 June 2012 / **3rd Annual International Conference on Visual and Performing Arts** / Athens, Greece

"Analog Interactions" / [Peer-reviewed Presentation](#) | **INTERNATIONAL**
9–11 May 2012 / **International Conference on Communication, Media, Technology + Design** / Istanbul, Turkey

"Elevating the Everyday: Designed Objects as Companions" / [Peer-reviewed Paper + Presentation](#) | **INTERNATIONAL**
18–20 April 2012 / **DeSForM: Meaning, Matter, Making** / Victoria University, Wellington, New Zealand

"Monroe Park, Richmond, Virginia: Inspiration in Adversity" / [Peer-reviewed Presentation](#) | **INTERNATIONAL**
23–24 March 2012 / **Designing for the Divide Conference** / University of West Virginia, Morgantown, West Virginia USA

“Convivial Analog Interfaces” / [Peer-reviewed Paper + Presentation](#) | [INTERNATIONAL](#)
12–14 January 2012 / [Participatory Innovation \(PIN-C\) Conference](#) / Swinburne University, Lilydale, Australia

ACADEMIC/TEACHING HONORS + ACHIEVEMENTS

2019 2018/2019 Pre-Tenured Teaching Award / College of Architecture, Art + Design / Mississippi State University

Awarded to one Assistant Professor (i.e., pre-/non-tenured faculty member) per year. Applications are reviewed by the Dean and representatives from each unit within CAAD.

2013 Type Rules! The Designer’s Guide to Professional Typography, 4th edition

Ilene Strizver (author) / Wiley
ISBN 1118454057

Visualizing Poetry — a project I designed for *Typography I* — is included in the 4th edition of *Type Rules!*

STUDENT EXHIBITIONS

2022 50th Mississippi State University Student Juried Exhibition (8) /// Juried | MSU

25 March–5 April 2022 / Cullis Wade Depot Gallery / Mississippi State University, Starkville, Mississippi USA

JUROR: Cat Normoyle (East Carolina University)

of entries **177** # of selected entries **77**

8 projects from ART 4103 *Typography I*.

2021 2021 Glitch: National Student Competition + Exhibition (1) /// Juried | NATIONAL

26 February 2021 / Online exhibition (COVID-19).

JURORS: Katie Erickson (BIG Communications) Kristen Ley (Thimblepress)
Sarah Foley (Johnson & Johnson)

of entries **98** # of selected entries **30**

1 project from ART 4103 *Typography I*.

2020 48th Mississippi State University Student Juried Exhibition (4) /// Juried | MSU

3 April 2020 / Online exhibition (COVID-19).

JUROR: Julie Spivey (University of Georgia)

of entries **162** # of selected entries **55**

3 projects from ART 4103 *Typography I* and 1 project from ART 4713 *Adv Print Production*.

2020 Mississippi Collegiate Arts Competition (MCAC) Exhibition (12) /// Juried | STATE

22 February–13 March 2020 / Art Gallery/Summer Hall / Mississippi University for Women, Columbus, Mississippi USA

JUROR: Bryce Lafferty (Jacksonville State University)

of entries **799** # of selected entries **188**

8 projects from ART 4103 *Typography I* and 4 posters from ART 4123 *Screen Printing*.

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2020 2020 Glitch: National Student Competition + Exhibition (2) /// Juried | NATIONAL
28 February–7 March 2020 / Visual Arts Center (VAC) Gallery / Mississippi State University, Mississippi USA

JURORS: Kristen Barnhart (KB Illustration) Andrew Nguyen (Freelance UX Designer)
Gerald Wicks (Johnson & Johnson)

of entries **130+** # of selected entries **30**

1 project from ART 4713 Adv Print Production and 1 poster from ART 4123 Screen Printing.

2019 AIGA Southern Student Graphic Design Show (1) /// Juried | REGIONAL
1–5 May 2019 / Fine Arts Center / Arkansas State University, Jonesboro, Arkansas USA

JURORS: Shruthi Manjula Balakrishna (FÖDA) Brandon Schuk (University of Florida)
Tristen Click (Deloitte)

1 project from ART 4103 Typography I.

47th Mississippi State University Student Juried Exhibition (6) /// Juried | MSU
21–29 March 2019 / Cullis Wade Depot Gallery / Mississippi State University, Starkville, Mississippi USA

JUROR: Carl Carbonell (Meat & 3 Printing Co.)

of entries **239** # of selected entries **84**

6 projects from ART 4103 Typography I

2019 Glitch: National Student Competition + Exhibition (1) /// Juried | NATIONAL
28 February 2019 / Central Station Grill, Starkville, Mississippi USA

JURORS: Rick Plautz (Freelance Art Director/Designer) Tim Cook (GoNoodle)

of entries **108** # of selected entries **31**

1 project from ART 4113 Typography II.

2019 Mississippi Collegiate Arts Competition (MCAC) Exhibition (2) /// Juried | STATE
26 January–21 February 2019 / Fielding Wright Art Center Gallery / Delta State University, Cleveland, Mississippi USA

JUROR: Jenny K. Haeger (University of North Florida)

of entries **892** # of selected entries **103**

2 projects from ART 4123 Screen Printing for Design.

2018 2018 Glitch: National Student Competition + Exhibition (2) /// Juried | NATIONAL
13 April 2018 / Central Station Grill, Starkville, Mississippi USA

JURORS: Will Bryant (Will Byrant Studio) Kate Whitley (Little Things Studio)
Jonathon Shull (Jonathon Shull Design)

of entries **164** # of selected entries **41**

2 projects from ART 4103 Typography I.

46th Mississippi State University Student Juried Exhibition (4) /// Juried | MSU
23–26 March 2018 / Department of Art Gallery/McComas Hall / Mississippi State University, Starkville, Mississippi USA

JUROR: Sarah Foley (Johnson & Johnson)

of entries **263** # of selected entries **80**

4 projects from ART 4103 Typography I

2018 2018 Mississippi Collegiate Arts Competition (MCAC) Exhibition (2) /// Juried | STATE
6 February–10 March 2018 / University of Mississippi Museum, Oxford, Mississippi USA

JUROR: Dan Brawner (Watkins College of Art)

of entries **693** # of selected entries **100**

2 projects from ART 4103 Typography I.

2017 2017 Glitch: National Student Competition + Exhibition (1) /// Juried | NATIONAL
14 April 2017 / Central Station Grill, Starkville, Mississippi USA

JURORS: Lauren Albee (Arts + Letters Creative Co.) Joshua Jevons (Joshua Jevons Studio)
Andrew Chin (Freelance Designer)

of entries **170** # of selected entries **40**

1 project from ART 4113 Typography II.

2017 2017 Mississippi Collegiate Arts Competition (MCAC) Exhibition (2) /// Juried | STATE
11 February–10 March 2017 / Sarah Gillespie Gallery / William Carey University, Hattiesburg, Mississippi USA*
*Tragically, a tornado hit William Carey University in January 2017. The exhibition had to be canceled.

JUROR: Coriana Close (University of Memphis)

of entries **755** # of selected entries **134**

2 projects from ART 4103 Typography I.

Poster Battle: No Selfie Thought, No Culture (2) /// Juried | INTERNATIONAL
8 March 2017 / Online exhibition.

JURORS: Peter Bankov (Bankov Posters/Design Depot) Dimitris Kanellopoulos (B Positive)
Stavros Damos (Freelance Designer/Illustrator) Andrew Lewis (Andrew Lewis Design)
Natalia Delgado (Freelance UI/UX Designer) Maria Papaefstathiou (Graphic Art News)

of entries **520** # of selected entries **50**

2 projects from ART 4103 Typography I.

2016 Identity in Crisis: 9th Annual Skopje International Student Competition (1) /// Juried | INTERNATIONAL
18 May–10 June 2016 / Estação de Metro de São Bento + Metro dos Aliados + Metro do Marquês, Porto, Portugal
22–30 March 2016 / Museum of Skopje, Skopje, Republic of Macedonia

The top 50 posters were also exhibited in Lithuania, Poland, USA, and Greece.

of entries **unpublished** # of selected entries **50**

JURORS: Michel Bouvet Finn Nygaard
Fons Hickman Toni Vasikj
Rysard Kaja

1 project from ART 4000 Directed Individual Study.

44th Mississippi State University Student Juried Exhibition (12) /// Juried | MSU
30 March–8 April 2016 / Department of Art Gallery/McComas Hall / Mississippi State University, Starkville, Mississippi USA

JUROR: James Walker (University of Texas/Austin)

of entries **347** # of selected entries **79**

12 projects — 3 from ART 4103 Typography I, 7 from ART 4123 Screen Printing for Design, 1 from ART 4113 Typography II, +
1 from ART 3913 Intro to Print Production.

2016 2016 Mississippi Collegiate Arts Competition (MCAC) Exhibition (3) /// Juried | STATE

13 February–18 March 2016 / Mississippi Arts Center, Jackson, Mississippi USA

JUROR: Richard Doubleday (Louisiana State University)

of entries **931**

of selected entries **138**

3 projects — 1 from ART 4103 Typography I, 1 from ART 4113 Typography II, + 1 from ART 4123 Screen Printing for Design.

2015 Italian Poster Biennial, 2nd Edition (1) /// Juried | INTERNATIONAL

5 December 2015–6 January 2016 / Oratorio dei Disciplinanti/Museo d'Arte, Finale Ligure, Italy

of entries **2,200+**

of selected entries **174**

Category B: Posters About Conflict was open to students and professionals — the biennial did not have a separate student category. Grove's poster was selected, exhibited, and published alongside the work of seasoned professionals.

JURORS: Francesca Agate (Academy of Fine Art Urbino)
Iva Babaja (ico-D)
Pablo Di Firma (Freelance Designer)
Cinzia Ferrera (Laboratory of Visual Communication)
Isidro Ferrer (Cameleon)
Ryszard Kaja (Plakaty z serii Polska)

Yossi Lemel (Lemel-Cohen)
Luba Lukova (Freelance Designer/Illustrator)
Francesco Mazzenga (UnderStudio)
Eric Olivares Lira (Eric Olivares Design Studio)
István Orosz (Hungarian Poster Association)

1 project from ART 4113 Typography II.

Best in Show: International Poster Competition + Exhibition (12) /// Juried | INTERNATIONAL

9 November–2 December 2015 / Visual Arts Center (VAC) Gallery / Mississippi State University, Mississippi

JUROR: Robynne Raye (Modern Dog Design Co.)

of entries **150+**

of selected entries **51**

4 posters from ART 4103 Typography I and 8 posters from ART 4123 Screen Printing for Design.

45th University + College Designers Association (UCDA) Design Competition Exhibition (2) /// Juried | INTERNATIONAL

3–6 October 2015 / 45th UCDA Design Conference, Orlando, Florida USA

JURORS: LaDonna Cherry (Emory Creative Group)
Hayes Henderson (Wake Forest University)

Richard Jividen (TEN2design)

of entries **1,091**

of selected entries **165**

2 projects from ART 3913 Intro to Print Production.

AIGA Southern Student Graphic Design Show (3) /// Juried | Regional

25–29 April 2015 / Fine Arts Center / Arkansas State University, Jonesboro, Arkansas USA

JURORS: John LLOYD (St. Jude Children's Research Hospital) Rose Newton (IBM)
Jessa Wilcoxon (Creative Spark)

3 branding/packaging design projects from ART 3913 Intro to Print Production.

43rd Mississippi State University Student Juried Exhibition (9) /// Juried | MSU

20 March–10 April 2015 / Department of Art Gallery/McComas Hall / Mississippi State University, Mississippi USA

JUROR: Kristin Moses (DesignGood Studio)

of entries **373**

of selected entries **~170**

4 projects from ART 3313 Graphic Design I and 5 projects from ART 4103 Typography I.

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2014 5th Annual AIGA Student Pin-Up Show (1) /// Juried | STATE

25 January 2014 / Big Studio at King Plow Arts Center, Atlanta, Georgia USA

JURORS: Doug Grimmett (Primal Screen) Matheus Meneghel (SapientNitro)
Elizabeth Seidle (Grant Design Collaborative) Skot Waldrom (Multiple Inc.)

1 project from UWG.

Show Us Your POSTERior International Student Competition (1) /// Juried | INTERNATIONAL

27 September 2014 / A+D Gallery / Columbia University, Chicago, Illinois USA

Sponsored by AIGA Chicago and the Student Chapter of AIGA at Columbia University

JURORS: Alex Fuller (The Post Family) Jay Ryan (The Bird Machine)
Lance Rutter (Biennial Poster International) Craig Welsh (Go Welsh)

1 project from UWG.

STUDENT HONORS, AWARDS, CITATIONS, ETC.

2021 Honorable Mention (1) / 2021 Glitch: National Student Competition + Exhibition /// Juried | NATIONAL

1 project from ART 4103 Typography I.

2020 Best in Show/Graphic Design (1) / 48th Mississippi State University Student Juried Exhibition /// Juried | MSU

1 project from ART 4713 Adv Print Production/CURiO Collaboration.

Honorable Mentions/Graphic Design (2) / 48th Mississippi State University Student Juried Exhibition /// Juried | MSU

2 projects from ART 4103 Typography I.

2nd Runner Up/Illustration (1) / 2020 Glitch: National Student Competition + Exhibition /// Juried | NATIONAL

1 poster from ART 4123 Screen Printing for Design.

Honorable Mention/Branding (1) / 2020 Glitch: National Student Competition + Exhibition /// Juried | NATIONAL

1 project from ART 4713 Adv Print Production/CURiO Collaboration.

Silver Addy Award (1)

AAF (American Advertising Federation) **NATIONAL** American Advertising Awards /// Juried | NATIONAL

JURORS: Carrie Anna Kuldell (SCAD) Laney Roberts (SCAD)
Anita Hernandez (Columbus College of Art + Design) Monica Williams (Texas A&M University)

of entries **5,083** # of selected entries **57 (26 Gold + 31 Silver)**

1 project from ART 4103 Typography I.

Gold Addy Award (1)

AAF (American Advertising Federation) **DISTRICT 7** American Advertising Awards /// Juried | REGIONAL

JURORS: Leigh Farrior (Stamp) Pat Reid (RSQ)
Mary Lee (Frontier Strategies)

1 project from ART 4103 Typography I.

2020 Gold Addy Awards (3)

AAF (American Advertising Federation) **TUSCALOOSA** American Advertising Awards /// **Juried | REGIONAL**

JURORS: Maria Goodall (Luckie Group) Javier Molinos (Wunderman Thompson)
Rebecca Magner (McCann NY)

2 projects from ART 4103 Typography I.

Silver Addy Awards (8)

AAF (American Advertising Federation) **TUSCALOOSA** American Advertising Awards /// **Juried | REGIONAL**

JURORS: See above.

8 projects from ART 4103 Typography I.

2019 Honorable Mention/Typography (1) / 2019 Glitch: National Student Competition + Exhibition /// Juried | NATIONAL

Breanna Rochelle, *Experimental Type Study* (ART 4113 Typography II)

Gold Award/Packaging (1) / AIGA Southern Student Graphic Design Show /// Juried | REGIONAL

1 project from ART 4103 Typography I.

Best in Show/Graphic Design (1) / 47th Mississippi State University Student Juried Exhibition /// Juried | MSU

1 project from ART 4103 Typography I.

Honorable Mention/Graphic Design (1) / 47th Mississippi State University Student Juried Exhibition /// Juried | MSU

1 project from ART 4103 Typography I.

Silver Award (1) / 2019 Graphis New Talent Annual /// Juried | INTERNATIONAL

ISBN 9781931241588 (printed in 2018)

JURORS: Jorel Dray (Levee Labs) Ashleigh Maule-Finch (Red Square)
John Fairley (Curious Productions) Michael Schillig (PPK)

1 project from ART 4103 Typography I.

Honorable Mention (1) / 2019 Graphis New Talent Annual /// Juried | INTERNATIONAL

ISBN 9781931241588 (printed in 2018)

JURORS: See above.

1 project from ART 4103 Typography I.

2018 "Katie Ware Wins MSU's Graphic Designer Event" /// MSU

19 November 2018 (Printed Newspaper: 20 November 2018)

The Reflector (MSU's Student Newspaper) / Article by Brad Robertson (Staff Writer)

"Abby Guido of Temple University and Cassie Hester of Mississippi State University Assist Students' Noteworthy Projects"

19 June 2018 / Graphis Blog Post/Email Announcement /// **INTERNATIONAL**

1 project from ART 4103 Typography I.

Best in Typography (1) / 2018 Glitch: National Student Competition + Exhibition /// Juried | NATIONAL

1 project from ART 4103 Typography I.

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2018 Best in Advertising (1) / 2018 Glitch: National Student Competition + Exhibition /// Juried | NATIONAL

1 project from ART 4103 Typography I.

2017 1st Runner-Up/Interactive (1) / 2017 Glitch: National Student Competition + Exhibition /// Juried | NATIONAL

1 project from ART 4113 Typography II.

Silver Awards (5) / 2017 Graphis New Talent Annual /// Juried | INTERNATIONAL

ISBN 9781931241588 (printed in 2016)

JURORS: Stephan Bundi (Atelier Bundi)
Woody Pirtle (Pirtle Design)

Michael Vanderbyl (Vanderbyl Design)
Fred Woodward (Condé Nast)

5 projects from ART 4103 Typography I.

Merit Awards (11) / 2017 Graphis New Talent Annual /// Juried | INTERNATIONAL

ISBN 9781931241588 (printed in 2016)

JURORS: See previous.

11 projects from ART 4103 Typography I.

2016 Verticals: The Marketing of Higher Education (1) / Sappi Fine Papers Promotion /// Curated | INTERNATIONAL

Publication curated and designed by Studio Hinrichs (Kit Hinrichs/Principal + Creative Director).

Printed in 2016 and distributed internationally.

1 project from ART 3913 Intro to Print Production.

Best in Show/Graphic Design (1) / 44th Mississippi State University Student Juried Exhibition /// Juried | MSU

1 project from ART 4123 Screen Printing.

Honorable Mentions/Graphic Design (2) / 44th Mississippi State University Student Juried Exhibition /// Juried | MSU

2 projects from ART 4123 Screen Printing.

Juror's Award/Graphic Design (1) / 2016 Mississippi Collegiate Arts Competition (MCAC) Exhibition /// Juried | STATE

1 project from ART 4103 Typography I.

Silver Award (1) / 2016 Graphis New Talent Annual /// Juried | INTERNATIONAL

ISBN 9781932026993 (printed in 2015)

Blind panel of jurors.

1 project from ART 3913 Intro to Print Production.

Merit Awards (5) / 2016 Graphis New Talent Annual /// Juried | INTERNATIONAL

ISBN 9781932026993 (printed in 2015)

Blind panel of jurors.

5 projects from ART 3913 Intro to Print Production.

2015 Best in Show/Student Overall (1) / Best in Show: INTL Poster Competition + Exhibition /// Juried | INTERNATIONAL

1 project from ART 4123 Screen Printing.

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2015 Best in Show/Student Illustration (1) / Best in Show: INTL Poster Competition + Exhibition /// **Juried | INTERNATIONAL**

1 project from ART 4123 Screen Printing.

Excellence Awards (2)

45th University + College Designers Association (UCDA) Design Competition + Exhibition /// **Juried | INTERNATIONAL**

2 projects from ART 3913 Intro to Print Production.

"Highlighting the Bugs: Students Create Marketing Materials for Crosby Arboretum" /// **MSU**

Engaged: Center for the Advancement of Service-Learning Excellence / Spring 2015 Issue

Article about ART 3913 Intro to Print Production's service-learning project for the Crosby Arboretum.

Best in Show (1) + Gold Award/Packaging Design (1) / AIGA Southern Student Graphic Design Show /// **Juried | REGIONAL**

1 project from ART 3913 Intro to Print Production.

Silver Award/Packaging (1) / AIGA Southern Student Graphic Design Show /// **Juried | REGIONAL**

1 project from ART 3913 Intro to Print Production.

Bronze Award/Packaging (1) / AIGA Southern Student Graphic Design Show /// **Juried | REGIONAL**

1 project from ART 3913 Intro to Print Production.

CAAD Dean's Purchase Prize (1) / 43rd Mississippi State University Student Juried Exhibition /// **Juried | MSU**

1 project from ART 4103 Typography I.

Communication Arts Typography Annual (1) / Communication Arts Magazine /// **Juried | INTERNATIONAL**

JURORS: John Clark (Looking)

Juan Carlos Pagan (Deutsch, Inc.)

Laura Worthington (Typeface/Lettering Designer)

1 project from UWG.

Gold Awards (2) / 2015 Graphis New Talent Annual /// **Juried | INTERNATIONAL**

ISBN 9781932026993 (printed in 2014)

Blind panel of jurors.

2 projects from UWG.

Merit Awards (6) / 2015 Graphis New Talent Annual /// **Juried | INTERNATIONAL**

ISBN 9781932026993 (printed in 2014)

Blind panel of jurors.

6 projects from UWG.

2014 Silver Addy Award (1)

AAF (American Advertising Federation) **TUSCALOOSA** American Advertising Awards /// **Juried | REGIONAL**

1 project from ART 4103 Typography I.

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2014 Signature Awards (8) / Signature Awards National Student Competition /// **Juried | NATIONAL**
Organized by the AIGA NIU Student Group + AIGA Chicago.

JURORS: Aaron Draplin (Draplin Design Co.) Rick Valicenti (3st)
Sara Frisk (IDEO)

8 projects from UWG.

Merit Award (1) / AIGA Atlanta Student Pin-Up Show /// **Juried | STATE**

JURORS: Barbara Griffin (Image Management/TBS) Skot Waldrom (Multiple, Inc.)
Doug Grimmett (Primal Screen) Albert Whitley (SapientNitro)
Elizabeth Seidle (Grant Design Collaborative)

1 project from UWG.

Best in Show/Typography (1) / Show Us Your POSTERior International Student Competition /// **Juried | INTERNATIONAL**

1 project from UWG.

Permanent Zine Collection (1) / Chattanooga Public Library, Chattanooga, Tennessee USA /// **Juried | INTERNATIONAL**

1 project from UWG.

Gold Awards (2) / 2014 Graphis New Talent Annual /// **Juried | INTERNATIONAL**

ISBN 978-1-932026-88-7 (printed in 2013)

Blind panel of jurors.

2 projects from UWG.

Merit Awards (3) / 2014 Graphis New Talent Annual /// **Juried | INTERNATIONAL**

ISBN 978-1-932026-88-7 (printed in 2013)

Blind panel of jurors.

3 projects from UWG.

LECTURES, WORKSHOPS, + CRITIQUES

2020 Public Lecture / Experimental Typography Workshop / Guest Critic (Graduate Graphic Design Students)

18–19 February 2020 / University of Texas/Arlington / Arlington, Texas USA
Invited by Associate Professor Seiji Ikeda.

2018 Public Lecture / Experimental Typographic Collage Workshop

11 September 2018 / Georgia State University / Atlanta, Georgia USA
Invited by Senior Lecturer Jason Snape.

2017 Public Lecture / Experimental Typographic Collage Workshop

13 September 2017 / Georgia State University / Atlanta, Georgia USA
Invited by Professor Liz Throop.

Public Lecture / 2-D/3-D Typographic Collage Workshop

12 January 2017 / University of Georgia / Athens, Georgia USA
Invited by Professor Julie Spivey.

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2016 Public Lecture / Typographic Poster Workshops (2) / Guest Critic (Undergraduate Graphic Design Students)
28–30 September 2016 / Plymouth State University / Plymouth, New Hampshire USA
Invited by Professor Pamela Anneser.

2015 Public Lecture / Experimental Typographic Collage Workshop / Guest Critic (Undergraduate Graphic Design Students)
3–6 May 2015 / Seattle Pacific University / Seattle, Washington USA
Invited by Professor Karen Gutowsky-Zimmerman.

Public Lecture / Analog/Digital/Dimensional Typography Poster Workshop + Guest Critic (Undergraduate Graphic Design Students)
19–21 February 2015 / Central Michigan University / Mount Pleasant, Michigan USA
Invited by Professor Larry Burditt and Professor Jonathon Russell.

2014 Public Lecture / Experimental Calligraphy/Lettering + Resin Typography Zine Workshop
20–22 February 2014 / University of Tennessee/Knoxville / Knoxville, Tennessee USA
Associate Professor Joey Hannaford (UWG) and I conducted the lecture and 2-day intensive Junior workshop together.
Invited by Professor Carolyn Staples.

2013 Public Lecture / Resin Typography Workshop / Guest Critic (Typography II + Senior Portfolio)
1–4 October 2013 / Virginia Tech / Blacksburg, Virginia USA
Invited by Associate Professor Meaghan Dee.

ACADEMIC SERVICE

SERVICE TO THE UNIVERSITY / MISSISSIPPI STATE UNIVERSITY

2018–present CAAD Faculty Representative / Honor Code Council
Trained by the Dean of Students' Office. Regularly attend academic misconduct and honor code violation hearings.

SU2016–SU2018 Service-Learning/Community-Engagement Advisory Council
Attended meetings and evaluated applications for SL and CE projects/courses.

SERVICE TO THE COLLEGE OF ARCHITECTURE, ART + DESIGN / MISSISSIPPI STATE UNIVERSITY

2016 CAAD Communications Committee

SERVICE TO THE DEPARTMENT OF ART / MISSISSIPPI STATE UNIVERSITY

CONCENTRATION COORDINATOR

SU2020–present Concentration Coordinator / Graphic Design Concentration

F2016 Interim Concentration Coordinator / Graphic Design Concentration
Served as coordinator while Professor Jamie Burwell-Mixon was on sabbatical.

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COMMITTEES

2022–present Promotion & Tenure Committee

2018–present **Chair** / Scholarship Committee

2016–2018 Scholarship Committee

2014–2016 Technology Committee

MFA Task Force

SEARCH COMMITTEES

2022 Graphic Design Search Committee (Job #020300)

2020 Graphic Design Search Committee (Job #500684)

2019 Web/Interactive Graphic Design Search Committee (Job #499426)

2015 **Chair** / Graphic Design Search Committee (PARF 9310)

Web/Interactive Graphic Design Search Committee (PARF 9309)

2014 Graphic Design Search Committee (PARF 8018)

EVENTS/ETC.

2017 **Co-Organizer** / Type Hike NPS 100 / James Walker Events / MSU

Lori Neuenfeldt (Gallery Director) and I brought the NPS 100 exhibition to MSU along with one of Type Hike's founders, James Walker. Walker attended the exhibition reception, gave two lectures, and did a workshop with members of the AIGA Student Group.

17 February 2017 / Vexillology Workshop / 102 Howell Hall

16 February 2017 / Reception / Department of Art Gallery/McComas Hall

16 February 2017 / Entrepreneurship + Professional Practice Lecture with E-Center / McCool Hall

16 February 2017 / Visiting Artist/Designer Lecture / 103 Howell Hall

9 February–3 March 2017 / Type Hike/NPS 100 Exhibition / Department of Art Gallery/McComas Hall

2015 **Co-Organizer + Designer** / Best in Show: International Poster Competition + Exhibition / Robynne Raye Events / MSU

Lori Neuenfeldt (Gallery Director) and I successfully conceived, promoted, and executed *Best in Show: International Poster Competition and Exhibition*. Robynne Raye (Modern Dog Design Co.) juried both categories (student and professional) and presented awards at the reception. While on campus, Raye also gave two public lectures (one about professional practice and the other about copyright/IP law) and led a poster workshop for students.

10 November 2015 / Robynne Raye: Copyright Lecture / Harrison Auditorium/Giles Hall

9 November 2015 / Reception + Awards Presentation by Robynne Raye / Visual Arts Center (VAC) Gallery

9 November 2015 / Robynne Raye: Design Lecture / Harrison Auditorium/Giles Hall

9 November 2015 / Robynne Raye: Poster Workshop / 104 Briscoe Hall

5 November–2 December 2015 / Exhibition / Visual Arts Center (VAC) Gallery

OTHER SERVICE

2014–2021 Designer / Event + Department Materials / MSU

I regularly design documents and other materials for the department. Documents include the advising pre-registration worksheet, curriculum charts, etc. Posters/promotional materials for the following lectures/events include Glitch: National Student Competition + Exhibition (awards), Graphic Design Portfolio Review Workshop, Contact Photography Visiting Artist Series (Amy Friend + David Emmitt Adams), Joey Hannaford, Meena Khalili, Scott McCloud, etc.

2020, 2019, 2015 Chair / Graphic Design Portfolio Review + New Student Orientation / MSU

2020 + 2017 Designer/Organizer / Graphic Design Portfolio Review Application + Review Process / MSU

In 2020, I shifted the application and portfolio review online. I re-designed the review handout (multi-page document), created and customized a Submittable application, and created a webpage for compiling/sharing the links and information.

In 2017, I re-designed the portfolio review process to include a series of pre-programmed online spreadsheets. This made the review process significantly more efficient and accurate.

2020–2021 + 2017 Designer/Organizer / Graphic Design Concentration + Advising Documents / MSU

In 2019/2020, I re-designed and expanded GD's outdated concentration handouts (i.e., curriculum chart, advising handout, new student orientation packet, etc.).

2015–2016 Emergency Classroom Relocation + Outfitting / 102 Howell Hall / MSU

In 2015–2016, I was in charge of relocating from 220 Stafford Hall to 102 Howell Hall. This included outfitting the new classroom with furniture and equipment that could function in both classroom spaces — the old, long, and narrow classroom and the new classroom.

2015 Usher / Commencement / MSU

PROFESSIONAL SERVICE

2007–present Volunteer / AIGA

2014–present: I serve as a faculty advisor to the AIGA MSU Student Group. In 2015, I was the primary faculty advisor.
2013–2014: I served as Co-Chair of AIGA Atlanta's Volunteer Committee.
2006–2008: I served as Treasurer on the AIGA Atlanta Student Board and organized events.

2014 "Typographic Methods: Analog to Digital" / Panel

8–11 October 2014 / Southeastern College Art Conference (SECAC) Conference: Nexus / Sarasota, Florida USA
Co-Chair: Assistant Professor Meaghan Dee (Virginia Tech)

Juror / 2014 AAF (American Advertising Federation) Midlands American Advertising Awards (Addy Awards)
10–11 January 2014

CASSIE HESTER
Associate Professor of Art/Graphic Design

Department of Art
College of Architecture, Art + Design
Mississippi State University

CURRICULUM VITAE (ABBREVIATED) 2022

24/25

2013 Juror / 2013 Society for Experiential Graphic Design (SEGD) Global Design Awards
28 February–2 March 2013 / Washington, DC USA

In 2013, I served as a juror along with the following environmental/experiential designers and architects:
Chris Calori (Calori & Vanden-Eynden Design Consultants) Tim McNeil (Muniz/McNeil)
Ken Carbone (Carbone Smolan Agency) Kevin Owens (owensowens)
Phil Freelon (The Freelon Group) Joe Zenas (Thinkwell Group)
David Harvey (American Museum of Natural History)

GRANTS

2018/2019 Otilie Schillig Special Teaching Projects Grant / Teaching / MSU

“Incorporating More Photography/Videography Instruction into Graphic Design Courses”
Primary Author + Primary PD / Co-author + Co-PD: Assistant Professor Claire Gipson

2018 Office of Research + Economic Development (ORED) Travel Grant / Research / MSU

Office of Research + Economic Development (ORED) Quick Grant / Research / MSU

2017 International Travel Grant / International Institute + Office of Research + Economic Development (ORED) / Research / MSU

2015 International Travel Grant / International Institute + Office of Research + Economic Development (ORED) / Research / MSU

2013 + 2012 Technology Grants / Teaching / UNIVERSITY OF WEST GEORGIA

Primary Author + Primary PD / Co-author + Co-PD: Assistant Professor Joey Hannaford

2011 VCUArts Graduate Research Grant / Research / VIRGINIA COMMONWEALTH UNIVERSITY

PROFESSIONAL DEVELOPMENT/ENRICHMENT

2020 Webinars / Information Technology Services (ITS) / MSU

Advanced Webex	Canvas Grade Book
Getting Started with Canvas	Canvas Course Analytics
Getting Started with Webex	Canvas Discussions
Using Canvas Studio (ARC) Effectively in Canvas	Using External Tools in Canvas

Online Teaching 101 Certificate / Center for Teaching + Learning (CTL) / MSU

S2020 ART 3233 Studio Lighting + ART 3643 Art of the Graphic Novel / MSU

I audited the advanced photography elective taught by Associate Professor Dominic Lippillo + the art history elective taught by Professor Ben Harvey.

2018 Debate: Grading With or Without Rubrics / Center for Teaching + Learning (CTL) / MSU

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2018 **CPR/First Aid Training** / Center for Continuing Education Safety + Environmental Training / MSU

2017 **QPR Gatekeeper Training (Suicide Prevention) Certification** / MSU

2016 **Safe Zone LGBTQ+ Ally Training** / Center for Teaching + Learning (CTL) / MSU

Best Practices for Managing Student Behavior In and Beyond the Classroom / Dean of Students' Office / MSU

2014 **New Faculty Teaching + Classroom Management 2-Day Workshop** / Center for Teaching + Learning (CTL) / MSU

Intermediate Jewelry + Metalwork / UGA Center for Continuing Education / Athens, Georgia USA

AIGA Atlanta Book Club

2012 **SEGD Conference: The Bridge** / New York City, New York USA

2011 **Tasmeem Conference** / VCU Qatar / Doha, Qatar

Teaching Practicum / Virginia Commonwealth University / Richmond, Virginia USA

2010 **Graphic Design Graduate Symposium: Design, Community, and the Rhetoric of Authenticity**
North Carolina State University / Raleigh, North Carolina USA

LEARNED/PROFESSIONAL SOCIETIES

2006–present **AIGA** / the Professional Association for Design

2016 + 2018–present **TDC** / Type Directors Club

2014 + 2017–present **UCDA** / University + College Designers Association

2020–present **AAF** / American Advertising Federation

2017–2019 **SoTA** / Society of Typographic Aficionados

2012–2014 **SEGD** / Society for Experiential Graphic Design

2015–2016 **ATypI** / Association Typographique Internationale

2013–2015 **SECAC** / Southeastern College Art Conference

2012 **DRS** / Design Research Society
