**Erik T. Markin**

Assistant Professor of Management

Updated December 2019

**EDUCATION**

Ph.D. University of Mississippi (2019)

Major: Business Administration – Management

M.S. Murray State University (2011)

Major: Economics/Finance

B.S. University of Tennessee at Martin (2001)

Major: Finance/Economics

**RESEARCH INTERESTS**

Entrepreneurship; Franchising; Family Business; Organizational Structure

**JOURNAL ARTICLES** (Peer-reviewed)

Gupta, V. K., Niranjan, S., & **Markin, E.** (2019). Entrepreneurial orientation and firm performance: The mediating role of generative and acquisitive learning through customer relationships. *Review of Managerial Science*, (1-25).

**Markin, E**., Swab, R. G., Marshall, D. (2017). Who’s driving the bus? An analysis of author and institution contributions to entrepreneurship research. *Journal of Innovation & Knowledge, 2*(1): 1-9.

Gupta, V. K., Ibrahim, S., Guo, G., **Markin, E.** (2016). Entrepreneurship research in management and organization studies: A contribution-based assessment of the literature. *New England Journal of Entrepreneurship, 19*(1), 69-86.

Gupta, A., Streb, C. K., Gupta, V. K., **Markin, E**. (2015). Entrepreneurial behavior during industry emergence: An unconventional study of discovery and creation in the early PC industry. *New England Journal of Entrepreneurship*, *18*(2), 6.

**JOURNAL ARTICLES (**Under review)

Swab, R.B., Sherlock, C., **Markin, E.**, Dibrell, C.Family business research in the post socioemotional wealth era: a comprehensive review of the topics and top contributors. *Family Business Review* (1st Round R&R)

White, J., **Markin, E.**, Gupta, V. K. Performance implications of business model innovation: A meta-analysis. *Strategic Entrepreneurship Journal.*

**BOOK CHAPTERS** (Editorially-reviewed)

**Markin**, **E.**, Dibrell, C., Gentry, R. (2016). Integrating the A-GES framework into a family business course. In M. Morris (Ed.), *Annals of Entrepreneurship Education and Pedagogy,* Edward Elgar Publishing: Cheltenham

Goktan, A.B., Gupta, V.K., Budak, G., **Markin, E.** (2018).Behind the Green Line: An examination of female entrepreneurial activity in the Muslim world. In Yousafzai, S., Lindgreen, A., & Saeed, S. (Eds.), *Contextual Embeddedness of Women’s Entrepreneurship*, Routledge: UK.

**BOOK REVIEWS**

**Markin, E.,** Gupta, V.K. (2016). Review of The Problem of Production, by Per Bylund. *Organization Management Journal.* 13(2), 118-119.

**CONFERENCE PAPERS**

White, J., **Markin, E.**, Gupta, V. K. (2020) Performance implications of business model innovation: A meta-analysis. *Babson College Entrepreneurship Research Conference.*

**Markin, E.**, Gupta, V.K., Pierce, C.A., Covin, J.G. (2018) Does national culture moderate the relation between entrepreneurial orientation and firm performance?: A meta-analytic investigation. *Academy of Management Annual Meeting - Chicago, IL.*

Marshall, D., **Markin, E.**, Swab, R.G., Meek, W., Gigliotti, R. (2018) Dream big be happy? An aspirations-based perspective of entrepreneurial well-being. *Babson College Entrepreneurship Research Conference*

Marshall, D., Gigliotti, R., **Markin, E.** (2017). In it for the long haul? Antecedents to entrepreneurial career commitment for full and part-time entrepreneurs. *Academy of Management Annual Meeting*

**Markin, E**., Gupta, V.K., Marino, L. (2016). Entrepreneurial orientation: An incisive reflection and evaluation of its critiques. *Mid-South Management Research Consortium*

**WORKING PAPERS**

**Markin, E.**, Gupta, V.K., Pierce, C.A., Covin, J.G. Does national culture moderate the relation between entrepreneurial orientation and firm performance?: A meta-analytic investigation. *Entrepreneurship Theory and Practice* – Manuscript being revised.

**Markin, E.**, Sexton, J., Hsu, L. Managerial hubris and firm performance: The mediating role of organizational structure. *Journal of Management Studies*.

Marshall, D., **Markin, E.**, Swab, R., Meek, W. Dream big be happy? An aspirations-based

perspective of entrepreneurial well-being. *Journal of Business Research.*

**TEACHING EXPERIENCE**

University of Mississippi (2016-Present)

* Principles of Management: MGMT 371 (4.65 out of 5 rating)
* Strategic Planning: MGMT 493 (4.40 out of 5 rating)

University of Tennessee at Martin (2011-2015)

* Macroeconomics: ECON 201
* Microeconomics: ECON 202

**AD HOC REVIEWER**

*International Small Business Journal*

*Journal of Business Venturing*

*Journal of Small Business and Entrepreneurship*

*New England Journal of Entrepreneurship*

**CONFERENCE REVIEWER**

Academy of Management Annual Conference

Southern Management Association Annual Conference

Southwest Academy of Management Annual Conference

* Outstanding reviewer for entrepreneurship track 2017

**PROFESSIONAL AFFILIATIONS & SERVICE**

Member: Southern Management Association

Member: Academy of Management

Judge: Annual University of Mississippi Business Plan Competition

**WORK EXPERIENCE**

IT Manager, University of Tennessee at Martin, Martin, TN

* Budget, retail, contracts and purchasing.

Small Business Development, REED Center - UT Martin, Martin, TN

* Consult and advise entrepreneurs of all stages.

Small business owner/manager

Banking/Finance – Lending

Goodyear Tire & Rubber – Production Area Manager

**PERSONAL**

Enjoy spending time with my wife Mauri and our two children Roe and Liam. I also enjoy being a private pilot, golfing, and fishing.