

Heesook Choi, Ph.D.

Curriculum Vitae

Assistant Professor

Department of Communication
200F McComas Hall
P.O. Drawer PF
Mississippi State, MS 39762
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EDUCATION

Ph.D. Journalism, University of Missouri (2019)
Advisor: Esther Thorson

M.A. Journalism, University of Texas at Austin (2005)
Advisor: Rosental C. Alves

B.A. English language & literature, Gangneung-Wonju National University, Korea (1995)

ACADEMIC APPOINTMENTS

Mississippi State University
Assistant Professor, Department of Communication (2019-present)

University of Missouri
Graduate Teaching Assistant, School of Journalism (2015-2016)
Graduate Instructor, School of Journalism (2016-2019)

RESEARCH INTERESTS

Media effects, Journalism, Political communication, Digital media, Race and media

PUBLICATIONS

Refereed Journal Articles

Ferrucci, P., Russell, F. M., **Choi, H.**, Duffy, M. E., & Thorson, E. (2015). Times are a changin': How a merger affects the construction of news processes. *Journalism Studies*, 1-18.

Russell, F. M., Hendricks, M., **Choi, H.**, & Stephens, E. C. (2014). Who sets the news agenda on Twitter? *Digital Journalism*, 1-19.

Book Chapter

Choi, H., Warner, B. R., & Jennings, F. J. (2018). What mobilizes partisans? Exploring the underlying pathways between partisan media and political participation. In B. R. Warner, D. G. Bystrom, M. S. McKinney, & M. C. Banwart (Eds.), *An unprecedented election: Media, communication, and the electorate in the 2016 campaign* (pp. 40-60). Santa Barbara, CA: Praeger.

MANUSCRIPTS UNDER REVIEW

Choi, H., & Thorson, E. Satire Type Matters: Differential Effects of Juvenalian and Horatian Satire Viewing on Political Participation. *Communication Research*

Choi, H. Participatory Effects of Political Satire: The Role of Partisanship and Political Interest. *Communication Monographs*

GRANTS

"Participatory effects of political satire viewing in the age of digital media"
A&S SRI Seed Funding Grant, \$10,000 (Submitted in October 2019; unfunded)
Role: PI

HONORS AND AWARDS

2020 – [Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication](#), Designated a 2020 Kopenhaver Center Fellow at the preconvention workshop, co-sponsored by the Association for Education in Journalism and Mass Communication (AEJMC), of the AEJMC 2020 conference

2019 – University of Missouri, Inducted into Kappa Tau Alpha National Honor Society, Missouri School of Journalism

2004 – University of Texas at Austin, School of Journalism, Ada Frances Miller Endowed Graduate Fellowship

CONFERENCE PAPERS & PRESENTATIONS

Refereed Conference

Choi, H., & Thorson, E. (2020). Satire type matters: Differential effects of Juvenalian and Horatian satire viewing on political participation. Paper presented at the International Communication Association Annual Conference (Converted from Australia to virtual due to COVID-19).

Choi, H. (2020). Fox News vs. political satire: Discrete partisan pathways to participation. Paper presented at the International Communication Association Annual Conference (Converted from Australia to virtual due to COVID-19).

- Choi, H.**, Thorson, E., & Chen, W. (2018). Good citizen behaviors and people's choice of news media repertoires. Paper presented at the Information Systems Division at the International Communication Association Annual Conference, Prague, Czech Republic.
- Choi, H.** (2017). Participatory effects of political satire in the age of digital media. Paper presented at the Journalism Studies Division Graduate Student Colloquium at the International Communication Association Annual Conference, San Diego, CA.
- Choi, H.** (2016). Questionable democratizing soft news effects on political knowledge. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Minneapolis, MN.
- Choi, H.**, & Warner, B. R. (2016). Role of racial attitudes in selective news reading and evaluation. Paper presented at the International Communication Association Annual Conference, Fukuoka, Japan.
- Hawthorne, J., Smith-Frigerio, S., **Choi, H.**, Coker, C., & Jennings, F. (2016). When politics fail, violence is sometimes necessary: The potential consequences of in-group bias and political trust. Paper presented at the Central States Communication Association Annual Conference, Grand Rapids, MI.
- Choi, H.**, Lee, S., & Russell, F. M. (2015). The effects of race cue and emotional content on processing news. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA.
- Ferrucci, P., Russell, F. M., **Choi, H.**, Thorson, E., & Duffy, M. E. (2015). Times are a changin'. Paper presented at the International Communication Association Annual Conference, San Juan, Puerto Rico.
- Russell, F. M., Roth, A., Duffy, M. E., Thorson, E., & **Choi, H.** (2015). #FergusonOctober: Gatekeeping and civic engagement in St. Louis news media tweets. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA.
- Thorson, E., Duffy, M. E., Kim, E., **Choi, H.**, Karaliova, T. & Kwon, E. (2015). A mutualist theory of processing PSAs and ethically problematic commercials. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA.
- Duffy, M. E., Thorson, E., Karaliova, T., & **Choi, H.** (2015). How do ads mean? A mutualist theory of advertising ethics. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA.

Russell, F. M., Thorson, E., Duffy, M. E., & **Choi, H.** (2014). Converging on quality: Integrating the St. Louis Beacon and St. Louis Public Radio newsrooms. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Montreal, Canada.

Russell, F. M., Hendricks, M., **Choi, H.**, & Stephens, E. C. (2014). Who sets the news agenda on Twitter? Journalists' posts during the 2013 government shutdown. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Montreal, Canada.

Karaliova, T., **Choi, H.**, Christensen, M., Russell, F. M., & Thomas, R. (2014). Picturing health and community: A visual perspective of Photovoice Missouri. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Montreal, Canada (*Second Place Student Paper within the Visual Communication Division).

TEACHING

Mississippi State University (2019-present)

Undergraduate Courses:

Advanced News Writing and Reporting (CO 3443)

Feature Writing (CO 3423)

University of Missouri (2015-2019)

Undergraduate Courses:

News (JOURN 2100)

Fundamentals of Multimedia Journalism (JOURN 2150)

SERVICE

Department

2019-2020

Member, Communication Pedagogy Roundtable

Judge, Story State Committee

University

2019-2020

Volunteer, Fall 2019 commencement ceremonies

Professional

2019-2020

Reviewer, Political Communication Division, Association for Education in

Journalism and Mass Communication (national)

2019-2020

Reviewer, Political Communication Division, International Communication Association
(international)

2016-2017

Reviewer, Political Communication Interest Group, Association for Education in
Journalism and Mass Communication (national)

Refereeing

Guest Reviewer, *Mass Communication and Society*

PROFESSIONAL MEMBERSHIPS

International Communication Association

Association for Education in Journalism and Mass Communication