

Laurie Ereddia, PhD, CPA (MS, GA)

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EDUCATION AND PROFESSIONAL CERTIFICATIONS

PH.D. IN BUSINESS ADMINISTRATION (Accounting) Haslam College of Business, University of Tennessee, Knoxville, TN	May 2023
MASTER OF ACCOUNTING (Financial Reporting & Auditing) Coles College of Business, Kennesaw State University, Kennesaw, GA	2014
BACHELOR OF BUSINESS ADMINISTRATION (Accounting) Coles College of Business, Kennesaw State University, Kennesaw, GA	2013
CERTIFIED PUBLIC ACCOUNTANT Georgia	2015 – Present
Mississippi	2023 – Present

ACADEMIC EXPERIENCE

MISSISSIPPI STATE UNIVERSITY, Starkville, MS College of Business Adkerson School of Accountancy Assistant Professor of Accounting	2023 – Present
UNIVERSITY OF TENNESSEE, Knoxville, TN Haslam College of Business Dept. of Accounting and Information Management Graduate Research Assistant	2019 – 2023

TEACHING EXPERIENCE

MISSISSIPPI STATE UNIVERSITY, Starkville, MS	2023 – Present
<ul style="list-style-type: none">• ACC 3033, Intermediate Accounting II (undergraduate)<ul style="list-style-type: none">○ Instructor score average: 3.83/4.00○ Delivery method: Face-to-face and virtual○ Fall 2023 – 46 students○ Spring 2024 – 68 students (two sections)○ Fall 2024 – 54 students• ACC 2013, Principles of Financial Accounting (undergraduate)<ul style="list-style-type: none">○ Instructor score average: 3.62/4.00○ Delivery method: Face-to-face○ Fall 2023 – 64 students○ Fall 2024 – 76 students	

UNIVERSITY OF TENNESSEE, Knoxville, TN**2021 - 2022**

- Lead Instructor, ACCT 411 Introduction to Auditing (undergraduate)
 - Instructor score average: 4.92/5.00
 - Delivery method: Face-to-face and virtual
 - Summer 2022 – 15 students
- Teaching Assistant, ACCT 518 Professional Standards (graduate)
 - Managed a Tableau data analytics audit project
 - Delivery method: Virtual
 - Fall 2022 – 57 students

KENNESAW STATE UNIVERSITY, Kennesaw, GA**2017 – 2018**

- Instructor, ACCT 2100 Introduction to Financial Accounting (undergraduate)
 - Average rating: 4.89/5.00
 - Delivery method: Face-to-face
 - Fall 2018 – 70 students
 - Spring 2018 – 107 students (two sections)
 - Fall 2017 – 157 students (two sections)
 - Spring 2017 – 79 students

RESEARCH

Peer-Reviewed Publication:

Cunningham, L.M. and L. Ereddia. 2023 Attracting Female Directors in the U.S.: The Roles of Boards, Executives, and Other Stakeholders. *Journal of International Accounting Research*, Vol. 22 (2), pp. 57-81.

- Workshop presentations at the 2021 AAA Annual Meeting (Presenter), Morgan State University (Coauthor Presenter), Oklahoma State University (Coauthor Presenter), and the University of Tennessee (Presenter)
- Practitioner Summary of “Attracting Female Directors in the United States: The Roles of Boards, Executives, and Other Stakeholders” published in Columbia Law School Blog on Corporations and the Capital Markets, July 2023.

Working Papers:

“Firm Transparency of Risk Oversight: An Examination of Cybersecurity Governance Disclosures”

- Dissertation at the University of Tennessee. Committee: Lauren Cunningham (Chair), James Myers, Justin Short, and Celeste Carruthers
- Workshop presentations at Washington and Lee University, Mississippi State University, Clemson University, and the University of Tennessee.
- Revising for 3rd round submission to *Journal of Information Systems*

“Beyond Financial Expertise: What do Investors Value in Audit Committee Members?” with Lauren Cunningham and James Myers.

- AAA Annual Meeting 2022 (Presenter)
- Workshop presentation at the University of Tennessee (Presenter)

TEACHING TRAINING & CERTIFICATIONS

AAA New Faculty Consortium	2024
Cornerstone Cares – Recognizing and Mitigating Unconscious Bias course	2021
KSU Center for Teaching and Learning (CETL) – Teaching Academy for Part-Time Faculty	2018
KSU Pedagogical Workshops for introductory-level accounting instructors	2017 – 2018

SERVICE

Ad hoc Reviewer:

International Journal of Auditing
Journal of International Accounting Research

Academic Conferences:

Reviewer & Moderator – AAA Annual Meeting	2022
Reviewer – AAA Auditing Midyear Meeting	2021, 2022
Reviewer – Journal of International Auditing Research (JIAR) Conference	2021
Scribe – Center for Audit Quality (CAQ) Symposium	2022

Adkerson School of Accountancy, Mississippi State University:

Member – Strategic Committee	2024 – Present
Member – Assurance of Learning Committee	2023 – Present
Member – Curriculum Committee	2023 – 2024

Haslam College of Business, University of Tennessee:

Panelist – EMBA and PEMBA Marketplace Venture Capital Competition	2021, 2022
Instructor – AIM Academy for underrepresented high school students	2021, 2022
Officer – Haslam Doctoral Student Association	2020 – 2021
Member – Haslam College of Business Recognition Committee	2021
Senator – Graduate Student Senate	2019 – 2020

Coles College of Business, Kennesaw State University:

Member – KSU School of Accountancy Strategic Planning Committee	2017 – 2018
Member – KSU Part-Time Faculty Council	2017 – 2018

CONFERENCES ATTENDED

AAA New Faculty Consortium, 2024
AAA Auditing Midyear Meeting, 2020, 2021, 2023, 2024
University of Tennessee Alumni Research Symposium (TARS), 2019 - 2022, 2024
CAQ Symposium, 2022
AAA Annual Meeting, 2021, 2022
AAA Spark – Meeting of the Regions, 2021
AAA Auditing Doctoral Consortium, 2020, 2021
Journal of International Auditing Research (JIAR) Conference, 2021
Journal of International Auditing Research (JIAR) Doctoral Consortium, 2021
AAA Financial Accounting and Reporting Midyear Meeting, 2021
Southeast Summer Accounting Research Conference (SESARC), Atlanta, GA, 2019

HONORS & AWARDS

Haslam College of Business, Outstanding Doctoral Student Teacher Award Finalist	2023
Accounting Doctoral Scholars (ADS) Program Scholar	2019 – 2023
Haslam College of Business, Doctoral Fellowship Award	2019 – 2023
Haslam College of Business, ASCC Award for Practitioner-Relevant Research	2022
KSU School of Accountancy Outstanding MAcc Student	2014
KSU Foundation Clendenin Graduate Fellow	2013
PCAOB Scholarship	2013
KSU School of Accountancy Outstanding BBA Accounting Student	2013

PROFESSIONAL EXPERIENCE

CONTROLLER 2015 – 2019

Superior Plumbing Services, Inc., Kennesaw, GA

- Supervised all accounting operations for a service company generating \$10 million in revenue
- Produced periodic financial reports with analysis of operational performance
- Managed multidimensional projects involving operations, accounting, and human resources

AUDIT ASSOCIATE

Grant Thornton, LLP, Atlanta, GA 2014 – 2015

- Performed financial statement audits of public, private, and not-for-profit entities

CONSULTANT

Superior Plumbing Services, Inc., Kennesaw, GA 2011 – 2014

- Managed the conversion of sales and inventory processes into paperless systems

ACCOUNTING MANAGER

Superior Plumbing Services, Inc., Kennesaw, GA 2000 – 2011

- Provided auditing services and business analysis as required by management