

Kent Marett
Associate Professor
Department of Management & Information Systems
College of Business
Mississippi State University
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Education

Doctor of Philosophy, Florida State University, 2004
Major: Management Information Systems
Support Area: Management

Master of Science in Business Administration, Mississippi State University, 1999
Major: Business Information Systems

Bachelor of Science in Education, Mississippi State University, 1995
Major: Secondary Education
Discipline: Biology and General Science

Experience

Associate Professor, Department of MIS, College of Business
Mississippi State University
Starkville, Mississippi
August 2012 – present

Assistant Professor, Department of MIS, College of Business,
July 2008 – July 2012

Assistant Professor, Department of IS, College of Business and Economics,
Washington State University
Pullman, Washington
August 2004 – June 2008

Teaching / Research Assistant, Department of MIS, College of Business,
Florida State University
Tallahassee, Florida
August 2000 – July 2004

Production and Fabrication Assistant, Brunswick / Fisher Marine Company
West Point, Mississippi
January 1996 - August 1997.

Research

Journal Publications

1. Summers, N. and Marett, K. (2016). "An Image of Information Security: Examining the Coping Process by Internet Users." *Journal of Information System Security*, 12(1), 3-25.
2. Marett, K., Marett, E., and Litchfield, S. (2015). "The role of relational familiarity when interpreting family business communication." *IEEE Transactions on Professional Communication*, 58(1), 69-85.
3. Shim, J.P., Pearson, R., Marett, K., and Moore, C. (2015). "Stretching from PunchCard/Programming to Business Data Processing to Business Information Systems." *Communications of the AIS*, 36(1), 583-591.
4. Marett, K., Pearson, A., Pearson, R., and Bergiel, E. (2015). "Using mobile devices in a high risk context: The role of risk and trust in an exploratory study in Afghanistan." *Technology in Society*, 41, 54-64.
5. Marett, K. (2015). "Checking the manipulation checks in information security research." *Information and Computer Security*, 23(1), 20-30.
6. Wright, R., Jensen, M., Thatcher, J., Dinger, M., and Marett, K. (2014). "Influence techniques in phishing attacks: An examination of vulnerability and resistance." *Information Systems Research*, 25(2), 385-400.
7. Marett, K., Otondo, R., and Taylor, G.S. (2013). "Assessing the effects of benefits and institutional influences on the continued use of environmentally munificent bypass systems in long-haul trucking." *MIS Quarterly*, 37(4), 1301-1312.
8. Marler, L. and Marett, K. (2013). "Feedback distractions during computer-mediated group collaboration." *Journal of Managerial Issues*, 25(2), 172-191.
9. Marett, K. and George, J.F. (2013). "Barriers to deceiving other group members in virtual settings." *Group Decision & Negotiation*, 22(1), 89-115.
10. Harris, K., Marett, K., and Harris, R.B. "An investigation of the impact of abusive supervision on technology end-users." *Computers in Human Behavior*, 29(6), 2480-2489.
11. Marett, K., Pearson, R., and Moore, R. (2012). "Pay What You Want: An exploratory study of social exchange and buyer-determined prices of iProducts." *Communications of the AIS*, 30(article 10): 1-14.
12. Carter, P., Thatcher, J., Chudoba, K., and Marett, K. (2012). "Post-acceptance intentions and behaviors: An empirical investigation of information technology use and innovation." *Journal of Organizational and End User Computing*, 24(1), 1-20.
13. Fuller, C., Marett, K., and Twitchell, D. (2012). "An examination of deception in virtual teams: Effects of deception on task performance, mutuality, and trust." *IEEE Transactions on Professional Communication*, 55(1), 1-16.
14. Fuller, C., Twitchell, D., Marett, K., and Burns, A. (2012). "The impact of ability and participation on trustworthiness and task performance in virtual teams." *International Journal of Social and Organizational Dynamics in Information Technology*, 2(2), 1-17.
15. Marett, K., McNab, A., and Harris, R.B. (2011). "Social networking websites and posting personal information: An evaluation of Protection Motivation Theory." *AIS Transactions on Human-Computer Interaction*, 3(3), 170-188.

16. Harris, K.J., Marett, K., and Harris, R.B. (2011). "Technology-related pressure and WFC: Main effects and an examination of moderating variables." *Journal of Applied Social Psychology*, 41(9), 2077-2013.
17. Giordano, G., George, J.F., Marett, K., and Keane, B. (2011). "Reviewers and the detection of deceptive information in recorded interviews." *Journal of Applied Social Psychology*, 41(2), 252-269.
18. Wright, R. and Marett, K. (2010). "The influence of experiential and dispositional factors in phishing: An empirical investigation of the deceived." *Journal of Management Information Systems*, 27(1), 47-68.
19. Wright, R. T., Chakraborty, S., Basoglu, K. A., & Marett, K. (2010). "Where did they go right? Investigating deception cues in a phishing context." *Group Decision & Negotiation*, 19(4), 391-416.
20. Marett, K. and Joshi, K.D. (2009). "The decision to share information and rumors: Examining the role of motivation in an online discussion forum." *Communications of the AIS*, 24(4), 47-68.
21. Harris, R.B. and Marett, K. (2009). "An investigation of liking of computers, help received, and job outcomes for computer workers." *Journal of Organizational and End User Computing*, 21(3), 60-79.
22. George, J.F., Biros, D., Burgoon, J., Nunamaker, J., Crews, J., Cao, J., Marett, K., Adkins, M., Kruse, J., and Lin, M. (2008). "The role of e-training in protecting information assets against deception attacks." *MISQ Executive*, 7(2): 57-69.
23. George, J.F., Marett, K. and Giordano, G. (2008). "Deception: Towards an individualistic view of group support systems." *Journal of the AIS*, 9(10/11): 653-676.
24. George, J.F., Marett, K., and Tilley, P. (2008). "The effects of warnings, computer-based media, and probing activity on successful lie detection." *IEEE Transactions on Professional Communication*, 51(1): 1-17.
25. George, J.F. and Marett, K. (2005). "Deception: The dark side of e-collaboration." *International Journal of E-Collaboration*, 1(4): 24-37.
26. Marett, K. and George, J.F. (2004). "Deception in the case of one sender and multiple receivers." *Group Decision & Negotiation*, 13(1): 29-44.
27. Salisbury, D., Pearson, R., Miller, D., and Marett, K. (2002). "The limits of information: A cautionary tale about one course delivery experience in the distance education environment." *e-Service Journal*, 1(2): 65-81.

Conference Proceedings and Presentations (p = presented)

1. George, J., Derrick, D., Harrison, A., Marett, K., and Thatcher, J. "The Dark Internet: Without Darkness There is No Light." Panel presentation and discussion at the 2016 Americas Conference on Information Systems, San Diego CA. (co-p)
2. Wright, R., Marett, K., and Thatcher, J. "Extending E-Commerce Deception to Phishing." Paper presented at the 2014 International Conference on Information Systems, Auckland NZ.
3. Ratnamalala, N. and Marett, K. "The impact of computer monitoring on policy compliance: An Agency and Stewardship view." Poster presented at the 2014 Americas Conference on Information Systems, Savannah GA. (p)

4. Bergiel, E., Marett, K., Pearson, A., and Pearson, R. "Mobile phone use risk and benefits in a high risk context: An exploratory study in Afghanistan." Paper presented at the 2013 meeting of the Southern Management Association, New Orleans LA.
5. Marett, K., Marett, E.G., and Litchfield, S. "The role of personal experience when interpreting family business communication." Paper presented at the 2013 Theories of Family Enterprise conference, Imperial College, London UK. (co-p)
6. Harris, K.J., Marett, K., and Harris, R.B. "An investigation of the impact of abusive supervision on technology end users." Presented at the 2013 meeting of the Academic and Business Research Institute, Orlando FL.
7. Ratnamalala, N. and Marett, K. "Examining the coping appraisal process in end user security." Paper presented at the 2012 Pre-ICIS Workshop on Information Security and Privacy (WISP), Orlando FL.
8. Twitchell, D., Fuller, C., Biros, D., and Marett, K. "CollabSec: A multi-player game for researching and teaching information system risk assessment." Paper presented at the 2012 Pre-ICIS Workshop on Information Security and Privacy (WISP), Orlando FL. (co-p)
9. Ormond, D., Warkentin, M., Marett, K., and Johnston, A. "Perceived deception: An evaluation of technology awareness and self-efficacy." Paper presented at the 2011 Dewald Roode Information Security Workshop, Blacksburg VA.
10. Marett, K. and Marler, L.E. "Feedback distractions during computer-mediated group collaboration." Paper presented at the 2011 Academy of Management meeting, San Antonio TX. (co-p)
11. Harris, K., Marett, K., and Harris, R. "Technology-related pressure and WFC: Main effects and an examination of moderating variables," Paper presented at the 2009 Academy of Management, Chicago IL.
12. Wright, R. and Marett, K. "The effectiveness of deceptive tactics in phishing." *Proceedings of the 2009 AIS Americas Conference on Information Systems*, San Francisco CA.
13. Giordano, G., George, J., Marett, K., and Keane, B. "Detecting deception in computer-mediated interviews," *Proceedings of the 2008 European Conference on Information Systems*, Galway, Ireland.
14. Wright, R. and Marett, K. "Why did I do that? Understanding the deceptive communication in phishing," *Proceedings of the 2007 Hawaii International Conference on System Sciences*, Waikoloa HI.
15. Schectman, G., Marett, K., and Wells, J. "Internet abuse: A general theory of crime framework." *Proceedings of the 2006 AIS Americas Conference on Information Systems*, Acapulco Mexico.
16. Marett, K. and Adams, G. "The role of decision support in alleviating the familiarity bias." *Proceedings of the 2006 Hawaii International Conference on System Sciences*, Kauai HI. (p)
17. Biros, D., Marett, K., and Langhels, B. "Vigilance and error detection in an automated command and control environment." *Proceedings of the 2006 Hawaii International Conference on System Sciences*, Kauai HI. (p)
18. Marett, K. and George, J.F. "Group deception in computer-supported environments." *Proceedings of the 2005 Hawaii International Conference on System Sciences*, Waikoloa HI. (p)
19. Tilley, P., George, J.F., and Marett, K. "Gender differences in deception detection via electronic media." *Proceedings of the 2005 Hawaii International Conference on System Sciences*, Waikoloa HI.

20. Marett, K., D. Biros, and M. Knode. "Self-efficacy, training effectiveness, and deception detection: A longitudinal study of lie detection training." *Proceedings of the 2004 Symposium on Intelligence and Security Informatics*, Tucson AZ. (p)
21. George, J., K. Marett, J. Burgoon, J. Crews, J. Cao, M. Lin, and D. Biros. "Training to detect deception: An experimental investigation." *Proceedings of the 2004 Hawaii International Conference on System Sciences*, Waikoloa HI. [Nominated '**Best Paper – Collaboration Track**']. (p)
22. George, J., K. Marett, and P. Tilley. "Deception detection under varying electronic media and warning conditions." *Proceedings of the 2004 Hawaii International Conference on System Sciences*, Waikoloa HI.
23. George, J. and K. Marett. "Inhibiting deception and its detection." *Proceedings of the 2004 Hawaii International Conference on System Sciences*, Waikoloa HI. (p)
24. Thatcher, J., K. Marett, and G. Adams. "Technology's links to the transaction cost and the knowledge-based views of the firm: A synthesis and extension of the literature." *Proceedings of the 2001 Meeting of the Southern Management Association*, Atlanta GA. (p)
25. Boonthanom, R., R. Mason, and K. Marett. "Integrating IT and management accounting information: A conceptual framework." *Proceedings of the 2001 AIS Americas Conference on Information Systems*, Boston MA.
26. Marett, K., R. Mason, and R. Boonthanom. "Executive use of information technology: What have we been missing?" *Proceedings of the 2001 AIS Americas Conference on Information Systems*, Boston MA. (p)
27. Miller, D., K. Marett, D. Salisbury, and R. Pearson. "The limits of information: Measuring differences between local and distance group attitudes toward distance learning." *Proceedings of the 2000 AIS Americas Conference on Information Systems*, Long Beach CA. [Awarded '**Best Paper – Learning Track**']

Book Chapters and Other Publications

1. Marett, K. (2014). "Phishing," "Assassin Bugs," and "Deception in Childrens' Sports Teams," in Levine, T. (ed.), *Encyclopedia of Lying and Deception*. Sage Publications Inc.
2. Burgoon, J.K., George, J.F., Kruse, J., Marett, K., and Adkins, M.A. (2013). "Credibility Assessment in Meetings – Deception," to appear in J. F. Nunamaker, Jr., N. Romano, & R. Briggs (Eds.), *Collaboration Systems: Concept, Value, and Use*. M. E. Sharpe Inc., p.109-127.
3. Harris, R.B. and Marett, K. (2011). "Supporting and facilitating conditions to computer workers who dislike working with computers," in S. Clarke and A. Dwivedi (eds.) *Organizations and End User Interactions: New Explorations*. Hershey, PA: IGI Global Publishing, p. 272-291.
4. George, J. and K. Marett. (2006). "Deceptive communication in e-collaboration." In Kock, N. (ed.) *Emerging E-Collaboration Concepts and Applications*. Hershey, PA: Idea Group Inc., p. 54-68.
5. George, J. and K. Marett. "The truth about lies." In May 2004 issue of *HR Magazine*.
6. Burgoon, J., K. Marett, and J.P. Blair. (2003). "Detecting deception in computer-mediated communication." In George, J.F. (ed.) *Computers in Society: Privacy, Ethics, and the Internet*. Upper Saddle River, NJ: Prentice-Hall, p. 154-166.

Teaching

Mississippi State University (instructor of record)

BIS 1013 – Introduction to Business Computer Systems (adjunct instructor, 1999-2000).

BIS 1733 – Visual Basic Programming.

BIS 1753 – Introduction to Business Applications Using COBOL.

BIS 3233 – Management Information Systems.

BIS 3733 – Advanced Business Applications Using COBOL (adjunct instructor, 1999-2000).

BIS 4113 – Information Systems Security Management.

BIS 4513 – Microcomputers and Networks.

BIS 4763 – BIS Senior Seminar.

BIS 8613 – MIS Administration (graduate level).

Washington State University (instructor of record)

MIS 576 – Emerging Technologies (graduate level).

MIS 374 – Telecommunications and Networking in Business.

MIS/ENT 375 – E-Commerce and the Internet.

Florida State University (instructor of record)

CGS 4404 – Advanced Application Development Using Visual Basic.

ISM 4117 – Decision Support and Expert Systems Management.

Directed Student Learning

Mississippi State University

Dissertation Committee Chair, Business Information Systems, November 2013 – July 2015.

Advised: **Nirmalee Summers**. "The Impact of Computer Monitoring on Policy Compliance: An Agency and Stewardship View".

Dissertation Committee Member, Management, November 2015 – present.

Advising: **Martin Ndicu**.

Dissertation Committee Outside Member, Management, November 2015 – present.

Advising: **Greg Bott**.

Dissertation Committee Outside Member, Management, July 2011 – present.

Advising: **Shanan Litchfield**.

Dissertation Committee Outside Member, Management, July 2015 – present.

Advising: **Bryan Rogers**.

Dissertation Committee Outside Member, Management, July 2015 – April 2016.
Advised: **Chevy Fang**. "Strategic Dominance and Persistence in Public-Traded Family Firms".

Dissertation Committee Member, Business Information Systems, August 2012 – July 2015.
Advised: **Phil Menard**. "Self-Determined Motivation on Security Education Training and Awareness (SETA) Programs".

Dissertation Committee Member, Business Information Systems, August 2012 – July 2015.
Advised: **Shwadhin Sharma**. "Disengagement Behavior on Online Social Network: The Impact of Fear of Missing Out and Addiction".

Dissertation Committee Outside Member, Management, May 2012 – July 2015.
Advised: **D'Lisa McKee**. "Ink vs Inc: The Influence of Visible Tattoos on Trustworthiness and Learning."

Dissertation Committee Member, Business Information Systems, June 2012 – February 2014.
Advised: **Jim Lee**. "The Role of Habit in Information Security Behaviors."

Dissertation Committee Member, Business Information Systems, August 2012 – April 2014.
Advised: **Dustin Ormond**. "The Impact of Affective Flow on Information Security Policy Compliance".

Dissertation Committee Outside Member, Management, May 2012 – February 2014.
Advised: **Robert Randolph**. "Collaborative Resilience: The Multi-Level Structure of Organizational Kinship in Socioeconomic Collectives".

Dissertation Committee Member, Business Information Systems, June 2012 – July 2013.
Advised: Kalana Malimage. "The Role of Habit in Information Security Behaviors."

Dissertation Committee Member, Business Information Systems, November 2011 – May 2013.
Advised: Michael Pope. "Time orientation, rational choice and deterrence – An information systems perspective."

Dissertation Committee Member, Business Information Systems, November 2011 – November 2012.
Advised: Leigh Mutchler. "Expanding protection motivation theory: The role of individual experience in information security policy compliance."

Dissertation Committee Member, Business Information Systems, September 2008 – December 2009.
Advised: Aaron French, "Social Networking Systems Success Model: Assessment and Validation of the IS Success Model in Social Context."

Washington State University

Faculty mentor for McNair scholar Jim Keen, 2005-2006.

Thesis advisor for Honors scholar Erik Pygott, 2006.

Air Force Institute of Technology

Thesis Committee Member, September 2001 – September 2002.
Advised: Mark Lankowski, "Training Effects on Judgment Accuracy in a Computer-Mediated Environment."

Thesis Committee Member, September 2001 – September 2002.

Advised: Monti Knode, "Perceptions vs Reality: A Longitudinal Experiment in Influenced Judgment Performance."

Thesis Committee Member, September 2001 – September 2002.

Advised: Roy Rockwell, "Deception Detection: Study of Information Manipulation through Electronic Identity Theft – Email Forgery in the U.S. Military."

Service

- College of Business Representative to MSU Robert Holland Faculty Senate, 2015-present.
- PhD Program Coordinator, Business Information Systems area, 2014-present.
- Faculty sponsor for BIS Club (formerly the Association for Information Technology Professionals), 2008 – present.
- Mini-Track Co-Chair
 - 2016 Americas Conference on Information Systems
 - 2015 Americas Conference on Information Systems
 - Behavioral Issues in Information Security
 - 2012 Americas Conference on Information Systems
 - Social, Behavioral, and Organizational Issues in Information Assurance
- Assistant Editor
 - Special Issue on Use of Information Technology to Support Operations, *Sistemas & Gestao*, 2015
 - Guest AE for *Information Systems Journal*, 2015-16.
 - 2016 European Conference on Information Systems
 - 2012 European Conference on Information Systems
 - Business Intelligence and Knowledge Management track
 - 2010 International Conference on Information Systems
 - Knowledge Management/Business Intelligence track
 - Also served as session chair
- Journal Reviewer
 - *MIS Quarterly*
 - *Journal of Management Information Systems*
 - *Information Systems Research*
 - *ACM Transactions on Management Information Systems*
 - *Communications of the AIS*
 - *Communications of the ACM*
 - *Data Base*
 - *Decision Support Systems*
 - *Decision Science*
 - *European Journal of Information Systems*
 - *Group Decision & Negotiation*
 - *International Journal of Human-Computer Studies*
 - *International Journal of Information Management*
 - *Journal of Organizational and End User Computing*
 - Current member of International Review Board
 - *Journal of Organizational Computing and Electronic Commerce*
- Conference Reviewer
 - International Conference on Information Systems, 2006 - present.
 - Hawaii International Conference on Systems Sciences, 2005 – present.
 - Americas Conference on Information Systems, 2002, 2005 - present.
 - European Conference on Information Systems, 2006 - present.
 - Academy of Management, 2010-present.

- Southern Management Association, 2010-present.
 - 2nd Symposium on Intelligence & Security Informatics, 2004.
 - InSITE Informing Science + IT Education Conference, 2003 - 2005.
 - ACM International Conference on Supporting Group Work, 2001.
- Discussant
 - International Conference on Information Systems, Milwaukee WI, 2006.
 - Southern Management Association, Atlanta GA, 2002.
- Volunteer, International Conference on Information Systems, 2001.

Grants

- \$3,000 Schillig Special Teaching Project proposal for instructional technology, 2011-2012, with Rodney Pearson, Rob Moore, Melissa Moore.
- \$1,000 Schillig Special Teaching Project grant for iMac lab computers, 2010-2011, with Robert Sainsbury.
- \$5,000 WSU Initiation of Collaboration grant for Inter-Departmental Cybercrime Initiative, 2008. Co-PI with Doug Hindman (Communication), Larry Holder (Computer Science), and Travis Pratt (Political Science).