

Kent Marett
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Department of Management & Information Systems
College of Business
Mississippi State University
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Education

Doctor of Philosophy, Florida State University, 2004
Major: Management Information Systems
Support Area: Management

Master of Science in Business Administration, Mississippi State University, 1999
Major: Business Information Systems

Bachelor of Science in Education, Mississippi State University, 1995
Major: Secondary Education
Discipline: Biology and General Science

Experience

Professor, Department of Management & Information Systems, College of Business,
Mississippi State University
Mississippi State, MS
August 2021 - present

Associate Professor, Department of MIS, College of Business
August 2012 – July 2021

Assistant Professor, Department of MIS, College of Business,
July 2008 – July 2012

Assistant Professor, Department of IS, College of Business and Economics,
Washington State University
Pullman, Washington
August 2004 – June 2008

Teaching / Research Assistant, Department of MIS, College of Business,
Florida State University
Tallahassee, Florida
August 2000 – July 2004

Production and Fabrication Assistant, Brunswick / Fisher Marine Company
West Point, Mississippi
January 1996 - August 1997.

Research

Journal Publications

1. Marett, K. and Xiao, S. (2022). Broadband Internet Access as a Localized Resource for Facilitating Information Security Knowledge. *Journal of the Midwest Association for Information Systems*, (1), 9-21.
2. Marett, K. and Nabors, M. (2021). Local Learning from Municipal Ransomware Attacks: A Geographically Weighted Analysis. *Information & Management*, 58(7), TBD.
3. Marett, K. and Niu, Z. (2020). Professionalizing the Information Security of Family Firms: A Family Essence Perspective. *Journal of Small Business Management*, 58(2), 390-408.
4. Raddatz, N., Marett, K., and Trinkle, B. (2020). The Impact of Awareness of Being Monitored on Computer Usage Policy Compliance: An Agency View. *Journal of Information Systems*, 34(1), 135-149.
5. George, J. and Marett, K. (2019). The Times They are a Changin': How Non-Technology Factors have Affected IS Curriculum over Time. *Journal of Information Systems Education*, 30(4), 222-231.
6. Marett, K. and Barnett, T. (2019). Information Security Practices in Small-to-Medium Sized Businesses: A Hotspot Analysis. *Information Resources Management Journal*, 32(2), 76-93.
7. Marett, K., Vedadi, A., and Durcikova, A. (2019). A Quantitative Textual Analysis of Three Types of Threat Communication and Subsequent Maladaptive Responses. *Computers & Security*, 28, 25-35.
8. Marett, E., Marler, L., and Marett, K. (2018). Socioemotional Wealth Importance within Family Firm Internal Communication. *Journal of Family Business Management*, 8(1), 22-37.
9. Marett, K., George, J., Lewis, C., Gupta, M., and Giordano, G. (2017). Beware the Dark Side: Cultural Preferences for Lying Online. *Computers in Human Behavior*, 75, 834-844.
10. Summers, N. and Marett, K. (2016). An Image of Information Security: Examining the Coping Process by Internet Users. *Journal of Information System Security*, 12(1), 3-25.
11. Marett, K., Marett, E., and Litchfield, S. (2015). The role of relational familiarity when interpreting family business communication. *IEEE Transactions on Professional Communication*, 58(1), 69-85.
12. Shim, J.P., Pearson, R., Marett, K., and Moore, C. (2015). Stretching from PunchCard/Programming to Business Data Processing to Business Information Systems. *Communications of the Association for Information Systems*, 36(1), 583-591.
13. Marett, K., Pearson, A., Pearson, R., and Bergiel, E. (2015). Using mobile devices in a high risk context: The role of risk and trust in an exploratory study in Afghanistan. *Technology in Society*, 41, 54-64.
14. Marett, K. (2015). Checking the manipulation checks in information security research. *Information and Computer Security*, 23(1), 20-30.
15. Wright, R., Jensen, M., Thatcher, J., Dinger, M., and Marett, K. (2014). Influence techniques in phishing attacks: An examination of vulnerability and resistance. *Information Systems Research*, 25(2), 385-400.
16. Marett, K., Otondo, R., and Taylor, G.S. (2013). Assessing the effects of benefits and institutional influences on the continued use of environmentally munificent bypass systems in long-haul trucking. *MIS Quarterly*, 37(4), 1301-1312.
17. Marler, L. and Marett, K. (2013). Feedback distractions during computer-mediated group collaboration. *Journal of Managerial Issues*, 25(2), 172-191.

18. Marett, K. and George, J.F. (2013). Barriers to deceiving other group members in virtual settings. *Group Decision & Negotiation*, 22(1), 89-115.
19. Harris, K., Marett, K., and Harris, R.B. (2013). An investigation of the impact of abusive supervision on technology end-users. *Computers in Human Behavior*, 29(6), 2480-2489.
20. Marett, K., Pearson, R., and Moore, R. (2012). Pay What You Want: An exploratory study of social exchange and buyer-determined prices of iProducts. *Communications of the Association for Information Systems*, 30(article 10): 1-14.
21. Carter, P., Thatcher, J., Chudoba, K., and Marett, K. (2012). Post-acceptance intentions and behaviors: An empirical investigation of information technology use and innovation. *Journal of Organizational and End User Computing*, 24(1), 1-20.
22. Fuller, C., Marett, K., and Twitchell, D. (2012). An examination of deception in virtual teams: Effects of deception on task performance, mutuality, and trust. *IEEE Transactions on Professional Communication*, 55(1), 1-16.
23. Fuller, C., Twitchell, D., Marett, K., and Burns, A. (2012). The impact of ability and participation on trustworthiness and task performance in virtual teams. *International Journal of Social and Organizational Dynamics in Information Technology*, 2(2), 1-17.
24. Marett, K., McNab, A., and Harris, R.B. (2011). Social networking websites and posting personal information: An evaluation of Protection Motivation Theory. *AIS Transactions on Human-Computer Interaction*, 3(3), 170-188.
25. Harris, K.J., Marett, K., and Harris, R.B. (2011). Technology-related pressure and WFC: Main effects and an examination of moderating variables. *Journal of Applied Social Psychology*, 41(9), 2077-2013.
26. Giordano, G., George, J.F., Marett, K., and Keane, B. (2011). Reviewers and the detection of deceptive information in recorded interviews. *Journal of Applied Social Psychology*, 41(2), 252-269.
27. Wright, R. and Marett, K. (2010). The influence of experiential and dispositional factors in phishing: An empirical investigation of the deceived. *Journal of Management Information Systems*, 27(1), 47-68.
28. Wright, R. T., Chakraborty, S., Basoglu, K. A., & Marett, K. (2010). Where did they go right? Investigating deception cues in a phishing context. *Group Decision & Negotiation*, 19(4), 391-416.
29. Marett, K. and Joshi, K.D. (2009). The decision to share information and rumors: Examining the role of motivation in an online discussion forum. *Communications of the Association for Information Systems*, 24(4), 47-68.
30. Harris, R.B. and Marett, K. (2009). An investigation of liking of computers, help received, and job outcomes for computer workers. *Journal of Organizational and End User Computing*, 21(3), 60-79.
31. George, J.F., Biros, D., Burgoon, J., Nunamaker, J., Crews, J., Cao, J., Marett, K., Adkins, M., Kruse, J., and Lin, M. (2008). The role of e-training in protecting information assets against deception attacks. *MISQ Executive*, 7(2): 57-69.
32. George, J.F., Marett, K. and Giordano, G. (2008). Deception: Towards an individualistic view of group support systems. *Journal of the Association for Information Systems*, 9(10/11): 653-676.
33. George, J.F., Marett, K., and Tilley, P. (2008). The effects of warnings, computer-based media, and probing activity on successful lie detection. *IEEE Transactions on Professional Communication*, 51(1): 1-17.
34. George, J.F. and Marett, K. (2005). Deception: The dark side of e-collaboration. *International Journal of E-Collaboration*, 1(4): 24-37.

35. Marett, K. and George, J.F. (2004). Deception in the case of one sender and multiple receivers. *Group Decision & Negotiation*, 13(1): 29-44.
36. Salisbury, D., Pearson, R., Miller, D., and Marett, K. (2002). The limits of information: A cautionary tale about one course delivery experience in the distance education environment. *e-Service Journal*, 1(2): 65-81.

Conference Proceedings and Presentations (p = presented)

1. Kim, S., Marett, K., and Fugate, M. Security burnout and security policy compliance intention. Accepted for presentation at the 2023 meeting of the Southern Association for Information Systems, Hilton Head SC.
2. George, J., Mirsadikov, A., Nabors, M., and Marett, K. What do Users Actually Look at During 'Zoom' Meetings? Discovery Research on Attention, Gender and Distraction Effects. Paper presented at the 2022 Hawaii International Conference on System Sciences, Maui HI (p virtually).
3. Marett, K. and Nabors, M. Local Learning from Municipal Ransomware Attacks. Paper presented at the 2020 Americas Conference on Information Systems, Salt Lake City UT (p virtually).
4. Marett, K. and Xiao, S. Broadband Internet Access as a Localized Facilitator for Improving Security Knowledge. Paper presented at the 2018 Americas Conference on Information Systems, New Orleans LA.
5. Miller, A. and Marett, K. Blame Distribution Following Information Security Breaches. Poster presented at the 2018 Americas Conference on Information Systems, New Orleans LA.
6. George, J., Derrick, D., Harrison, A., Marett, K., and Thatcher, J. The Dark Internet: Without Darkness There is No Light. Panel presentation and discussion at the 2016 Americas Conference on Information Systems, San Diego CA. (co-p)
7. Wright, R., Marett, K., and Thatcher, J. Extending E-Commerce Deception to Phishing. Paper presented at the 2014 International Conference on Information Systems, Auckland NZ.
8. Ratnamalala, N. and Marett, K. The impact of computer monitoring on policy compliance: An Agency and Stewardship view. Poster presented at the 2014 Americas Conference on Information Systems, Savannah GA. (p)
9. Bergiel, E., Marett, K., Pearson, A., and Pearson, R. Mobile phone use risk and benefits in a high risk context: An exploratory study in Afghanistan. Paper presented at the 2013 meeting of the Southern Management Association, New Orleans LA.
10. Marett, K., Marett, E.G., and Litchfield, S. The role of personal experience when interpreting family business communication. Paper presented at the 2013 Theories of Family Enterprise conference, Imperial College, London UK. (co-p)
11. Harris, K.J., Marett, K., and Harris, R.B. An investigation of the impact of abusive supervision on technology end users. Presented at the 2013 meeting of the Academic and Business Research Institute, Orlando FL.
12. Ratnamalala, N. and Marett, K. Examining the coping appraisal process in end user security. Paper presented at the 2012 Pre-ICIS Workshop on Information Security and Privacy (WISP), Orlando FL.
13. Twitchell, D., Fuller, C., Biros, D., and Marett, K. CollabSec: A multi-player game for researching and teaching information system risk assessment. Paper presented at the 2012 Pre-ICIS Workshop on Information Security and Privacy (WISP), Orlando FL. (co-p)

14. Ormond, D., Warkentin, M., Marett, K., and Johnston, A. Perceived deception: An evaluation of technology awareness and self-efficacy. Paper presented at the 2011 Dewald Roode Information Security Workshop, Blacksburg VA.
15. Marett, K. and Marler, L.E. Feedback distractions during computer-mediated group collaboration. Paper presented at the 2011 Academy of Management meeting, San Antonio TX. (co-p)
16. Harris, K., Marett, K., and Harris, R. Technology-related pressure and WFC: Main effects and an examination of moderating variables, Paper presented at the 2009 Academy of Management, Chicago IL.
17. Wright, R. and Marett, K. The effectiveness of deceptive tactics in phishing. *Proceedings of the 2009 AIS Americas Conference on Information Systems*, San Francisco CA.
18. Giordano, G., George, J., Marett, K., and Keane, B. Detecting deception in computer-mediated interviews, *Proceedings of the 2008 European Conference on Information Systems*, Galway, Ireland.
19. Wright, R. and Marett, K. Why did I do that? Understanding the deceptive communication in phishing, *Proceedings of the 2007 Hawaii International Conference on System Sciences*, Waikoloa HI.
20. Schectman, G., Marett, K., and Wells, J. Internet abuse: A general theory of crime framework. *Proceedings of the 2006 AIS Americas Conference on Information Systems*, Acapulco Mexico.
21. Marett, K. and Adams, G. The role of decision support in alleviating the familiarity bias. *Proceedings of the 2006 Hawaii International Conference on System Sciences*, Kauai HI. (p)
22. Biros, D., Marett, K., and Langhels, B. Vigilance and error detection in an automated command and control environment. *Proceedings of the 2006 Hawaii International Conference on System Sciences*, Kauai HI. (p)
23. Marett, K. and George, J.F. Group deception in computer-supported environments. *Proceedings of the 2005 Hawaii International Conference on System Sciences*, Waikoloa HI. (p)
24. Tilley, P., George, J.F., and Marett, K. Gender differences in deception detection via electronic media. *Proceedings of the 2005 Hawaii International Conference on System Sciences*, Waikoloa HI.
25. Marett, K., D. Biros, and M. Knode. Self-efficacy, training effectiveness, and deception detection: A longitudinal study of lie detection training. *Proceedings of the 2004 Symposium on Intelligence and Security Informatics*, Tucson AZ. (p)
26. George, J., K. Marett, J. Burgoon, J. Crews, J. Cao, M. Lin, and D. Biros. Training to detect deception: An experimental investigation. *Proceedings of the 2004 Hawaii International Conference on System Sciences*, Waikoloa HI. [Nominated '**Best Paper – Collaboration Track**']. (p)
27. George, J., K. Marett, and P. Tilley. Deception detection under varying electronic media and warning conditions. *Proceedings of the 2004 Hawaii International Conference on System Sciences*, Waikoloa HI.
28. George, J. and K. Marett. Inhibiting deception and its detection. *Proceedings of the 2004 Hawaii International Conference on System Sciences*, Waikoloa HI. (p)
29. Thatcher, J., K. Marett, and G. Adams. Technology's links to the transaction cost and the knowledge-based views of the firm: A synthesis and extension of the literature. *Proceedings of the 2001 Meeting of the Southern Management Association*, Atlanta GA. (p)
30. Boonthanom, R., R. Mason, and K. Marett. Integrating IT and management accounting information: A conceptual framework. *Proceedings of the 2001 AIS Americas Conference on Information Systems*, Boston MA.

31. Marett, K., R. Mason, and R. Boonthanom. Executive use of information technology: What have we been missing? *Proceedings of the 2001 AIS Americas Conference on Information Systems*, Boston MA. (p)
32. Miller, D., K. Marett, D. Salisbury, and R. Pearson. The limits of information: Measuring differences between local and distance group attitudes toward distance learning. *Proceedings of the 2000 AIS Americas Conference on Information Systems*, Long Beach CA. [Awarded '**Best Paper – Learning Track**']

Book Chapters and Other Publications

1. Burgoon, J.K., George, J.F., Kruse, J., Marett, K., and Adkins, M.A. (2014). Maintaining Credibility in Group Collaboration: Detection of Deception, in J. F. Nunamaker, Jr., R. Briggs, & N. Romano (Eds.), *Collaboration Systems: Concept, Value, and Use*. M. E. Sharpe Inc., p.123-141.
2. Marett, K. (2014). Entries for “Phishing,” “Assassin Bugs,” and “Deception in Childrens’ Sports Teams,” in Levine, T. (ed.), *Encyclopedia of Lying and Deception*. Sage Publications Inc.
3. Harris, R.B. and Marett, K. (2011). Supporting and facilitating conditions to computer workers who dislike working with computers, in S. Clarke and A. Dwivedi (eds.) *Organizations and End User Interactions: New Explorations*. Hershey, PA: IGI Global Publishing, p. 272-291.
4. George, J. and K. Marett. (2006). Deceptive communication in e-collaboration. In Kock, N. (ed.) *Emerging E-Collaboration Concepts and Applications*. Hershey, PA: Idea Group Inc., p. 54-68.
5. George, J. and K. Marett. The truth about lies. In May 2004 issue of *HR Magazine*.
6. Burgoon, J., K. Marett, and J.P. Blair. (2003). Detecting deception in computer-mediated communication. In George, J.F. (ed.) *Computers in Society: Privacy, Ethics, and the Internet*. Upper Saddle River, NJ: Prentice-Hall, p. 154-166.

Teaching

Mississippi State University (instructor of record)

BIS 1013 – Introduction to Business Computer Systems (instructor, 1999-2000).

BIS 1733 – Visual Basic Programming.

BIS 3233 – Management Information Systems.

BIS 3733 – Advanced Business Applications Using COBOL (instructor, 1999-2000).

BIS 4113/6113 – Information Systems Security Management.

BIS 4513/6513 – Microcomputers and Networks.

BIS 4523/6523 – Introduction to Business Applications Using COBOL.

BIS 4763 – BIS Senior Seminar.

BIS 8613 – MIS Administration (graduate level).

BIS 9013 – General Research Topics in MIS (graduate level).

Washington State University (instructor of record)

MIS 576 – Emerging Technologies (graduate level).

MIS 374 – Telecommunications and Networking in Business.

MIS/ENT 375 – E-Commerce and the Internet.

Florida State University (instructor of record)

CGS 4404 – Advanced Application Development Using Visual Basic.

ISM 4117 – Decision Support and Expert Systems Management.

Directed Student Learning

Mississippi State University

Dissertation Committee Chair, Business Information Systems, current.

Advising: **Misty Nabors**.

Dissertation Committee Chair, Business Information Systems, September 2020 – May 2021.

Advised: **Andrew Miller**. How information technology investment influences firm financial vulnerability.

Dissertation Committee Chair, Business Information Systems, September 2017 – May 2019.

Advised: **Ziyi Niu**. The Influence of Multimodal Distractions on Computer User Performance.

Dissertation Committee Chair, Business Information Systems, November 2013 – July 2015.

Advised: **Nirmalee Summers**. The Impact of Computer Monitoring on Policy Compliance: An Agency and Stewardship View.

Service

- PhD Program Coordinator, Business Information Systems area, 2014-2017, 2020 - 2023.
- Faculty sponsor for BIS Club (formerly the Association for Information Technology Professionals), 2008 – present.
- MSU Athletic Council, 2017-2020.
- College of Business Representative to MSU Robert Holland Faculty Senate, 2015-2021.
 - Secretary, 2017-2018
- College of Business Representative on MSU Instructional Technology Advisory Committee, 2017 – present.

- Senior Editor
 - *DATA Base for Advances in Information Systems*, 2021 – present.
- Associate Editor
 - *Communications of the Association for Information Systems*, 2016- present.
 - Special Issue on Use of Information Technology to Support Operations, *Sistemas & Gestao*, 2015
 - Guest AE for *Information Systems Journal*, 2015-16.
 - 2019 International Conference on Information Systems
 - 2016 European Conference on Information Systems
 - 2012 European Conference on Information Systems
 - Business Intelligence and Knowledge Management track

- 2010 International Conference on Information Systems
 - Knowledge Management/Business Intelligence track
 - Also served as session chair
- Mini-Track Co-Chair
 - 2016 Americas Conference on Information Systems
 - 2015 Americas Conference on Information Systems
 - Behavioral Issues in Information Security
 - 2012 Americas Conference on Information Systems
 - Social, Behavioral, and Organizational Issues in Information Assurance
- Discussant
 - International Conference on Information Systems, Milwaukee WI, 2006.
 - Southern Management Association, Atlanta GA, 2002.
- Volunteer, International Conference on Information Systems, 2001.