

## **ZAHEDUR ARMAN, Ph.D.**

Assistant Professor

Department of Communication, Media, and Theatre

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### **EDUCATION**

Ph.D. December 2022	Southern Illinois University-Carbondale, IL, U.S.A. Mass Communications and Media Arts Dissertation: "Networked agendas of the 2020 U.S. presidential campaigns: Interrelationships between polarized politics, news media, user engagement," Chair: Scott McClurg, Ph.D.
M.A. 2017	Edinboro University of Pennsylvania, Edinboro, PA, U.S.A. Communication Studies GPA: 3.97/4.00 Thesis: "The 2016 U.S. Presidential campaign and audience interaction: Political communication in the age of social media" Chair: James Raymond Wertz, Ph.D.
M.S.S. 2012	University of Dhaka, Dhaka 1000, Bangladesh Mass Communication and Journalism GPA 3.81/4.0 (Transcript reviewed by WES)
B.S.S. 2011	University of Dhaka, Dhaka 1000, Bangladesh Mass Communication and Journalism GPA 3.74/4.0 (Transcript reviewed by WES)

### **FURTHER EDUCATION**

PRO Certificate 2021	Data Analytics Professional Certificate by Google Demonstrated hands-on experience with data extracting, data cleaning, data visualization, project management, interpreting and communicating data analytics finding.
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## **RESEARCH & TEACHING INTERESTS**

Theoretical & Substantive	<b>Strategic Advertising:</b> Communication Theory, AI driven advertising, Integrated Marketing Communication, Political Communication, Public Relations, Advertising, Digital Campaign, Social Media Data Analytics, AI in Production, Social media virality, Digital Audience Behavior, Propaganda & Persuasion, User engagement.
Methodological	<b>Methods:</b> Qualitative, Quantitative, Computational Communication Research, Mixed (Qualitative & Quantitative) Method Design, “Thick Reading” of Big Data, Social Network Analysis, Digital/Social Media Research Ethics, and Semantic Network Analysis.
Research & Teaching Tools	<b>Research Tools:</b> R Programming Language; SPSS; Spreadsheet, Structured Query Language (SQL), Natural Language Processing (NLP), UCINET, Text Mining, Topic Modeling.  <b>Teaching Tools:</b> Blackboard, Google Classroom, Prezi, Desire 2 Learn (D2L), Canvas.

## **REFEREED JOURNAL ARTICLES**

- Arman, Z. R.**, Ali, M. M., Uddin, J., Manik, D. I., Hyder, U., & Islam, T. (2025). Manufacturing Legitimacy: Media Ownership and the Framing of the July 2024 Uprising in Bangladesh. *Journalism and Media*, 6(3), 148. <https://doi.org/10.3390/journalmedia6030148>
- Al-Zaman, M. S., **Arman, Z. R.**, Faisal, H. M., & Zannat, R. (2025). Digital protest and transnational mediation: exploring key mediators and narratives in the # StepDownHasina hashtivism in social media. *Journal of Information Technology & Politics*, 1-17. <https://doi.org/10.1080/19331681.2025.2533923>
- Faisal, H. M., Zannat, R., & **Arman, Z. R.** (2025). Social Media Users’ Hesitancy Towards Children’s COVID-19 Vaccination: Implications for Physical Wellbeing. In M. Laeeq Khan (Ed.), *Oxford Intersections: Social Media in Society and Culture*. Oxford University Press. <https://doi.org/10.1093/9780198945253.003.0080>
- Arman, Z. R.** (2024). Network Issue Agenda Setting on Facebook: Exploring the Interplay between Polarized Campaigns and Party Supporters. *Social Science Computer Review*, 08944393241286149. <https://doi.org/10.1177/08944393241286149>

Rahman, S., **Arman, Z. R.**, & Haq, F., (2024), Al-Jazeera's All the Prime Minister's Men: How a hybrid regime deals with investigative journalism. *Journal of Applied Journalism & Media Studies*, online first, <https://doi.org/10.1386/ajms>.

**Arman, Z. R.**, & McClurg, S. (2024). Exploring the Relationship Between Televised Presidential Debate and Twitter: A Network Analysis of Intermedia Agenda Setting. *Communication Studies*, 1–19. <https://doi.org/10.1080/10510974.2024.2342062>

**Arman, Z. R. (2023)**. Trumping the Media: Politics and Democracy in the Post-Truth Era by M. M. Albrecht. *International Journal of Communication*.

**Arman, Z.R. (2022)**. The networked Huawei agendas during US-China trade conflict: Interrelationships between Huawei, the news media, and public tweets. *International Journal of Communication*, <https://ijoc.org/index.php/ijoc/article/view/19359/3950>

Haque, M. M., Yousuf, M., **Arman, Z.**, Rony, M. M. U., Alam, A. S., Hasan, K. M., ... & Hassan, N. (2018). Fact-checking Initiatives in Bangladesh, India, and Nepal: A Study of User Engagement and Challenges. *arXiv preprint arXiv:1811.01806*.

**Arman, Z.R.** (2017). The rhetoric of the Shahbag movement: Understanding political conflict and the culture of Bangladesh. *Asian Profile*, 45 (4), 311-320.

**Arman, Z.R.**, & Karim, R. (2017). Television talk shows in Bangladesh: Public sphere challenges. *Journal of Media and Social Development*, 5 (3), 45-57.

**Arman, Z.R.** (2014, Dec.). Jatiya chalachitrya hishebe *Jibon Theke Neya*: Ekti semiotic bisleshan (*Jibon Theke Neya* as a national cinema: A semiotic analysis). *Bangladesh Film Archive Journal*, 7(1), 99-103.

**Arman, Z.R.** (2014). Exploring social exclusion of climate refugees of Dhaka city. *Stamford Journal of Media, Communication and Culture*, 3(1), 31-41.

Arif, M.U., & **Arman, Z.R.** (2014). Eastern and western media framing of Libyan Uprising: A study on the *Daily Star* and the *New York Times*. *Stamford Journal of Media, Communication and Culture*, 3(1), 85-95.

Mannan, Q.A., & **Arman, Z.R.** (2014). Media's watchdog role, neutrality and independence: What did the legends say? *Port City International University Journal*, 1(1), 125-131.

Ahmed, A.M., & **Arman, Z.R.** (2013, Dec.). Ruhyingader sathe sthaniyo jonosadharoner

yogajog: Shohosanskritic dristikon theke ekti bislation (Communication between Ruhynga refugees and Bengladeshi local people: An analysis from co-cultural perspective). *Social Science Review (Bangla Version) [Dhaka University Studies, Part-DJ]*, 7(7), 51-61.

Salam, S.A., & **Arman, Z.R.** (2013). Uses of information and communication technologies in the fishery sector: A study on the fisher folk of Kutubdia Island of Bangladesh. *ICT for Development*, 4(4), 6-19.

## **SELECTED CONFERENCE PAPERS/POSTER SESSIONS**

Sayed Al-Zaman, S., **Arman, Z. R.**, Faisal, H. M., & Zannat, Rubaiya (2025, March 26-30). Hashtivism against Authoritarianism: Analyzing Key Mediators, Geospatial Trends, and Narratives in the #StepDownHasina Hashtag in Social Media. Accepted in the Political Communication division of *Eastern Communication Association's 116th Convention*, Buffalo, New York (**Top paper award**).

Arman, Z. R., Al-Zaman, S., Faisal, H. M., Zannat, R., & Ahammed, M., (2025 July).

Acceptance of ChatGPT in Higher Education: An Extended Technology Acceptance Model (4209749). 75th Annual International Communication Association Conference, Denver, Colorado.

Arman, Z. R., Islam, M. K., & Nabi, M., (2025, March 7-8). Propaganda Through Misinformation: Analyzing Communal Misinformation Targeting Minorities in Bangladesh. Accepted in the *AEJMC 2025 Midwinter conference*, Norman, Oklahoma.

Bhat, P., Bhuiyan, M., **Arman, Z. R.**, Klein, O., (2025, June 12-16). Activism in a Captured Media Environment: Exploring Paradigmatic News Coverage of the Anti-Discrimination Student Protests in Bangladesh (4223086). *75th Annual International Communication Association Conference*, Denver, Colorado.

Arman, Z. R. & Karim, R., (2024). The U.S. and Russian Embassies' Public Diplomacy Strategies in Bangladesh: An Examination of Relationship Management. The paper was presented at the *Association for Education in Journalism and Mass Communication's (AEJMC) 110th Annual Convention* in Philadelphia, Pennsylvania.

Arman, Z. R. & Ryoo, Y., (2024, March 20-23). Network agendas of political advertising: How presidential candidates in 2020 build associate issue agendas through Facebook. The paper was presented at the *Eastern Communication Association's (ECA) 115th Annual Convention* in Cambridge, Massachusetts.

Imran, M., Zaher, Z., & **Arman, Z.R.**, (2023, November 16-19). COVID-19 and Social Media Strategies of Top Hospitals. The paper was presented at the *National Communication Association (NCA) 109th Annual Convention*, National Harbor, Maryland.

Arman, Z.R., Scott, M., & Hasan, K.M., (2023, August 7-9). Networked Relationships between the 2019-2020 Presidential Announcements and News Media: An Analysis of Associative and Competence Issue Agendas. The paper was presented at the *Association for Education in Journalism and Mass Communication's (AEJMC) 109th Annual Convention* in Washington D.C.

Ali, M., **Arman, Z.R.**, Uddin, M.J., & Islam, K., (2023, August 7-9). Public Perceptions of News Media in Bangladesh: Unveiling a Credibility Crisis through an Al Jazeera Report. The paper was presented at the *Association for Education in Journalism and Mass Communication's (AEJMC) 109th Annual Convention* in Washington D.C.

Scott, M., **Arman, Z.R.**, & Hasan, K.M., (2023, April 13-16). Political Issues and Networks in the 2019-2020 Democratic Invisible Primaries. The paper presented the 80th Middle States Political Science Association (MPSA) Conference. Chicago, IL

Ali, M., Islam, K., **Arman, Z.R.**, & Uddin, J. (2022, August). Social mediated crisis of news media: Att developing country perspective. The paper presented at the Association for Education in Journalism and Mass Communication (AEJMC), Detroit, MI.

Rahman, S., Haq, F., & **Arman, Z.R.**, (2021, August 4-7). Al Jazeera's "All the Prime Minister's Men": How a hybrid regime deals with Investigating Journalism. Paper presented at 104th The *Association for Education in Journalism and Mass Communication (AEJMC)* Annual Virtual Conference.

Arman, Z.R. (2021, August 4-7). The networked Huawei agendas during US-China trade war: Interrelationships between Huawei, the news media, and public tweets. Paper presented at 104th The *Association for Education in Journalism and Mass Communication (AEJMC)* Annual Virtual Conference.

Arman, Z. R. (2019). Framing Politics: A content analysis of political fake news in Bangladesh. Presented at the *9th Annual Graduate Student Research and Creative Work Symposium* in Mass Communication and Media Arts, Southern Illinois University, Carbondale, IL

Arman, Z.R. (2017, April). The 2016 Presidential Campaign through Facebook: Candidates' Strategies to Persuade Voters. Paper presented at the *108<sup>th</sup> Annual ECA Convention*, Eastern Communication Association, Boston: MA.

Arman, Z.R. (2016, September). Agonistic discourse[s] of Rohingya conflict in Myanmar: An analysis for transformation into peace. Paper presented at the *77<sup>th</sup> Annual conferences of the Pennsylvania Communication Association (PCA)*, University of Pittsburgh, Johnstown, PA.

Arman, Z.R. (2016, April). A Cluster criticism of the 2016 presidential primary debates: How candidates framed their speeches. Poster presented at the *Celebration of Scholarship*, Edinboro University of Pennsylvania, Edinboro, PA. **(2<sup>nd</sup> place)**

Arman, Z.R. (2016, March). Television talk shows in Bangladesh: Public sphere challenges. Paper presented at the *107<sup>th</sup> Annual ECA Convention*, Eastern Communication Association, Baltimore, MD.

Arman, Z. R. (2016, February). The visual rhetoric of the Shahbag movement: Understanding political conflict and culture of Bangladesh. Paper presented at the *2016 Gannon University CHESS Conference*, Gannon University, Erie, PA.

### **SUBMITTED MANUSCRIPT**

Arman, Z. R., Al-Zaman, M. S., Faisal, H. M., Zannat, R., & Ahammed, M. M. (Under Review Process). Acceptance of ChatGPT in Higher Education: An Extended Technology Acceptance Model. *Computers in Human Behavior: Artificial Humans*.

Al-Zaman, M. S., **Arman, Z. R.**, Faisal, H. M., Zannat, R. (Under Review Process). Digital Protest and Transnational Mediation: Exploring Key Mediators and Narratives in the #StepDownHasina Hashtivism in Social Media. Submitted to the *Journal of Media, Culture, and Society*.

Bhatt, P., **Arman, Z. R.**, Bhaiya, M. H., & Orfa, K. (Under Review Process). Protest Paradigm in a Captured Media Environment: Exploring Newspaper Coverage of the Anti-Discrimination Student Movement in Bangladesh. Submitted to the *Newspaper Research Journal*.

### **SELECTED POPULAR ARTICLES**

Arman, Z.R. (2024). How a misinformation campaign shaped policy agenda discussions under Trump and Modi. *The New Nation*. <https://shorturl.at/eOLlp>

Arman, Z.R. (2019). SPOT Test: A unified model to spot fake news. *Gateway Journalism Review*, (48) 354, 17-18. <https://tinyurl.com/2n3jm8py>

Arman, Z.R. (4/2/2018). Fact-checking: The future of journalism. *Prothom Alo*.  
<https://en.prothomalo.com/opinion/news/173518/Fact-checking-The-future-of-journalism>

Arman, Z.R. (3/15/2017). Songbad: Kagoj theke mobiler screen e (News: From paper to mobile screen). *Daily Manabzamin*. Dhaka: Media Printers.

Arman, Z.R. (11/29/2016). How did the pollsters get the 2016 US election so wrong? *The Financial Express*.  
<https://thefinancialexpress.com.bd/views/how-did-pollsters-get-the-2016-us-election-so-wrong>

## **BOOK PUBLICATION**

Arman, Z.R. (2016). *Bangladesher Pramanno Cholocchitro: Udvob, bikash o samprotik probonota* (The emergence, development and contemporary trends of documentary films in Bangladesh). Dhaka: Bangladesh Film Archives.

## **CHAIR/DISCUSSANT/REVIEWER**

Arman, Z. R. (2025, June). *Chair, South Asia Communication Association Research Session. International Communication Association's 75 Annual Conference*, Denver, CO, USA.

Arman, Z. R. (2025, June). *Discussant, Generative AI, Media, and Politics in South Asia Communication Association Research Session. International Communication Association's 75 Annual*, Denver, CO, USA.

Arman, Z. R. (2024, August). *Discussant, Political Communication in South Asian Context. Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference*, Philadelphia, PA, USA.

## **INVITED TALKS/GUEST LECTURE**

2024                      Fitchburg State University, Fitchburg, Massachusetts.  
SPOT Test: A Unified Model to Spot 'Fake News  
Communications Media

2024                      Stamford University Bangladesh, Dhaka, Bangladesh

Career Prospects and Opportunities of Studying Abroad  
Department of Journalism and Media Studies.

2021            Stamford University Bangladesh, Dhaka, Bangladesh  
Fake News and Fact-checking in Digital Age  
Department of Journalism and Media Studies.

2020, May 26 The Journalist Chat  
Finding Reality: Fact-checking, Responsibility and Journalism in the  
Social Media Age.

## **TEACHING EXPERIENCE**

**Assistant Professor**, Department of Communication, Media, and Theatre, Mississippi State University, Mississippi, United States.

2025 (Fall)    CO 4803 C01 Research in PR & Advertising  
CO 4803 C02 Research in PR & Advertising  
CO 6803 C01 Research in PR & Advertising  
CO 6803 C03 Research in PR & Advertising

**Assistant Professor of Strategic Social Media and Public Relations**, Department of Communication, Media, and Performance, Framingham State University, Massachusetts, United States.

2025 (Spring) COMM 275: Public Relations  
COMM 231: Advertising Techniques

2024 (Fall)    COMM 255: Special Topics in Communication: Generative AI in Media and Communication  
COMM 297: Communication and Social Media  
COMM 375: Strategic Communication

2024 (Spring) COMM 115: Human Communication  
COMM 297: Communication and Social Media  
COMM 303: Organizational Communication

2023 (Fall)    COMM 297: Communication and Social Media  
COMM 231: Advertising Techniques  
COMM 375: Strategic Communication



2023 (Spring) COMM 297: Communication and Social Media  
COMM 275: Public Relations  
COMM 375: Strategic Communication

2022 (Fall) COMM 115: Human Communication  
COMM 231: Advertising Techniques  
COMM 297: Communication and Social Media

**Teaching Assistant (TA)**, College of Mass Communication and Media Arts, Southern Illinois University Carbondale, IL, U.S.A.

2021 JRNL 304: Advertising Media; Instructor: Dr. Yuhusua Ryoo.  
JRNL 407: Social Issues and Advertising; Instructor: Dr. Kavita Karan.  
JRNL 314: Politics and Media; Instructor: Dr. Scott McClurg.  
2020 JRNL 419: Specialized Topics/News, Instructor, Dr. Kavita Karan.  
JRNL 409: IMC; Instructor: Dr. Kavita Karan.  
JRNL 304: Advertising Media; Instructor: Dr. Yuhusua Ryoo.  
2019 JRNL 160: Mass Communication in Society; Dr. Scott McClurg.  
JRNL 406: Advertising Campaigns; Instructor: Dr. Kavita Karan.

**Instructor of Record**, Department of Communication Studies, Edinboro University of Pennsylvania, Edinboro, PA, U.S.A.

2017 COMM 340: Integrated Marketing Communication (Spring)  
2016 COMM 301: Introduction to Communication Theories

**Senior Lecturer**, Department of Journalism and Media Studies, Stamford University Bangladesh.

2015 JU 106: Mass Communication (Fall)  
JU 207: Contemporary World Affairs (Spring)  
JU 307: Mass Media Research (Fall, Spring)  
JU 310: Environment Journalism (Fall, Spring)  
JU 613: Television: Context and Content (Fall, Spring)  
  
2014 JU 307: Mass Media Research (Fall, Spring)  
JU 308: Broadcast Techniques and Technology (Fall, Spring)  
JU 410: Online/Social Media Journalism (Spring)  
JU 412: Desktop Publishing and Editing (Fall, Spring)  
JU 607: Development Journalism (Fall, Spring)  
  
2013 JU 106: Mass Communication (Fall)

JU 308: Broadcast Techniques and Technology (Spring)

JU 210: Environmental Journalism (Fall, Spring)

JU 410: Online/Social Media Journalism (Fall, Spring)

JU 613: Television: Context and Content (Fall, Spring)

2012 JU 410: Online/Social Media Journalism (Fall)

JU 412: Desktop Publishing and Editing (Fall)

JU 607: Development Journalism (Fall)

JU 613: Television: Context and Content (Fall)

## **RESEARCH EXPERIENCE**

### **Research Assistant (RA) (2018-2019)**

College of Mass Communication and Media Arts, Southern Illinois University, IL, U.S.A.

Project: The Party vs Twitter Users' Agenda: Connecting Issues, Sub-issues, and Issue Ownership Network. Supervisor: Dr. Scott McClurg, Professor, School of Journalism, Southern Illinois University Carbondale, IL, USA.

### **Research Assistant (RA) (2015-2017)**

Department of Communication Studies, Edinboro University of Pennsylvania, PA, U.S.A.

Project-1: The 2016 Presidential campaigns on social media: Candidates' strategies and user engagement. Supervisor: Dr. James R. Wertz, Associate Professor of Journalism and Media Studies, Edinboro University of Pennsylvania, PA, U.S.A.

Project-2: Fake news and Politics. Supervisor: Dr. James R. Wertz, Associate Professor of Journalism and Media Studies, Edinboro University of Pennsylvania, PA, U.S.A.

### **Researcher (2014-2015)**

The Ministry of Planning, Dhaka, Bangladesh

Project: Applications of ICTs in Engaging Public with the Climate Change: Bangladesh Perspective. Supervisor: Professor Quazi Abdul Mannan, Chairperson, Department of Journalism and Media Studies, Stamford University Bangladesh, Dhaka, Bangladesh.

### **Researcher (Aug. 2013 - Aug. 2014)**

Bangladesh Film Archive, Ministry of Information, Bangladesh.

Project: The emergence, development and recent trends of documentary films in Bangladesh. Supervisor: Manjare Hasin Murad, Filmmaker.

### **Research Assistant (May 2012 - Dec. 2012)**

Bangladesh Agricultural Resources Centre for Indigenous Knowledge (BARCIK), Bangladesh.

Project: Presentation of Women in the National Dailies of Bangladesh.

**Field Research Assistant (May 2010 - Nov. 2010)**

Press Institute of Bangladesh, Ministry of Information, Bangladesh.

Project: The political economy of local newspapers of Bangladesh. Supervisor: Abed Khan, Editor & Publisher, the Dhaka based daily *Dainik Jagaran*.

**INDUSTRY EXPERIENCE**

- 2019            **Social Media Editor**, Gateway Journalism Review (Website, Weekly Newsletter, and Social Media accounts)
- 2018            **Managing Editor**, Gateway Journalism Review, Southern Illinois University Carbondale, IL, U.S.A.
- 2017            **Editor-in-Chief**, BD FactCheck, the first fact-checking initiative based in Dhaka, Bangladesh.
- 2010-2011     **Newspaper journalist** for the *Daily Manabzamin*, Dhaka, Bangladesh
- 2011-2012     **Public Relations Manager**, Impact PR, a leading digital public relations platform based in Dhaka, Bangladesh.
- 2007-2010     **Newspaper journalist** for the *Daily Dinkal*, Dhaka, Bangladesh.

**MANUSCRIPT IN PREPARATION**

Arman, Z. R., Al-Zaman, M. S., Faisal, H. M., Zannat, R., & Ahammed, M. M., (2024, Under Review). Acceptance of ChatGPT in Higher Education: An Extended Technology Acceptance Model

Arman, Z.R., (2024, Under Review). Exploring Networked Intermedia Agenda Setting: An Analysis of Issue Agendas between Liberal and Conservative Media on Facebook. The Communication Review. [Manuscript resubmitted after revision]

Arman, Z.R. (2024, Under Review) Network agenda building of Trump's misleading tweets: A social network analysis perspective.

## **GRANTS/FELLOWSHIPS**

Received a grant from Capital Project (2023) for establishing a social media lab at the Department of Communication, Media, and Performance at Framingham State University, Massachusetts, USA, \$55,000.

Received the Career Readiness Workshop Fund from the The Mancuso Humanities Workforce Preparation Center (2023) at Framingham State University, Massachusetts, USA, \$1000.

Received a travel grant from International Fact-Checking Network, Poynter Institute (2019), used for travel and hotel expenses at the Global Facts 6, Cape Town, South Africa, \$1500.

Received Friends of the Baron-Forness Library Student Research Grant. (2016 - 2017), used for buying research materials, \$500.

Received Lila Nag Fellowship (2012) for a research work titled “Presentation of Women in the National Dailies of Bangladesh” from *Bangladesh Agricultural Resources Centre for Indigenous Knowledge* (BARCIK), used for paying human coders, \$650

Received a fellowship for a research work titled “The emergence, development and recent trends of documentary films in Bangladesh” from *Bangladesh Film Archive, Ministry of Information*, Bangladesh. Received \$650.

Received a fellowship for a research work titled “Applications of ICTs in Engaging Public with the Climate Change: Bangladesh Perspective” from *The Ministry of Planning*, Bangladesh. Received \$650

Received a research grant from International Strategic Partnerships in Research and Education (INSPIRE), British Council. Received \$2100.

## **HONORS AND AWARDS**

**Best Graduate Assistant (2016).** Received the best Graduate Assistant Award from the School of Graduate Studies and Research, Edinboro University of Pennsylvania.

**Gold Star (2015, 2016 & 2017).** Received Gold Star for securing CGPA 4.00 in 2015 Fall, 2016 Spring, and 2017 Spring by the Division of Student Affairs, Edinboro University of Pennsylvania, U.S.A.

**Academic Delegation (2011, May-June).** Visited a number of renowned universities in Pakistan as a member of a Bangladesh academic delegation, hosted by the Pakistan Higher Education Commission (PHEC).

Received the ***Professor Sitara Parvin Memorial Award-2010*** from the Department of Mass Communication and Journalism, University of Dhaka for excellent results at Undergraduate level final examinations. Received \$380

Received the ***EBL-DUAA Inspiration scholarship 2010-2011*** from *Eastern Bank Limited* and *Dhaka University Alumni Association* for excellent result in Master of Social Sciences final examination. Received \$130

Received ***Cox's Bazar District Scholarship 2007*** for excellent results in Secondary School Certificate Examination.

## **PROFESSIONAL DEVELOPMENTS & CERTIFICATION**

### **A. Data Analytics**

Processing Text with R Essential Training. *LinkedIn Learning*. Certificate Issued July 2021. Credential ID: AUDnvGMKYfu9BwG-xM4Ifoy0Wj7J

R Programming in Data Science: High Variety Data. *LinkedIn Learning*. Certificate Issued July 2021. Credential ID AWfCYiM7WhjrmsgsqYDgw9jmGyH0

Social Network Analysis Using R. *LinkedIn Learning*. Issued Jul 2021. Credential ID AVmPiQ6AOrCbco09KdcyqHKcCOKa

Statistical Package for Social Sciences (SPSS). *Department of Statistics, Biostatistics, and Informatics, University of Dhaka*. Certificate Issued May 2007.

### **B. Teaching with Technology**

Teaching Online: Synchronous Classes. *LinkedIn Learning*. Issued July 2021. Credential ID AcOAen0WF4s2upEtuLek1Pa31O4Z

Teaching With Technology. *LinkedIn Learning*. Issued July 2021. Credential ID AUrXDbDazj6qZWb6094cYe-0F0I1

Faculty Development Program. *Stamford University Bangladesh*. Certificate Issued February 2013.

### **C. Public Relations**

Public Relations Foundation, *LinkedIn Learning*. Certificate Issued July 2021. Credential ID Ac1E5dqQAH5mOKAJgoYd91KnB35r

Managing Brand Reputation, *LinkedIn Learning*, Certificate Issued July 2021. Credential ID ARFssguJtP36eJbLrrYJZ8V8T6mP

#### **D. Journalism and Others**

Mediated Environmental Agendas in Bangladesh and South Asia. *Goldsmiths College*, University of London, U.K. Certificate Issued November 2011.

‘Source development and Interviewing. *Journalism Training and Research Initiative*’ (JATRI), *BRAC University*, Bangladesh. Issued June 2006.

Understanding Documentary. *Bangladesh Documentary Council* (BDC). Certificate Issued March 2014.

English for Journalism. *British Council*, Bangladesh. Certificate Issued September 2006.

### **INSTRUCTIONAL TECHNOLOGY**

**IMC Tools:** Commspoint Influence by Neilsen, Hootsuite, CrowdTangle.  
**Creative Tools:** Adobe Photoshop, Adobe Illustrator. Final Cut Pro X, QuickTime Player, Echo360.  
**Publishing Tools:** InDesign, QuarkXPress, Adobe Dreamweaver, Desktop Publishing, Constant Contact (Digital Newsletter Publishing), WordPress Website Design.

### **SERVICES**

2023-Current Lab Director, Strategic Social Media Lab, Framingham State University, Massachusetts, U.S.A.  
Chair (2023-Current) Department Curriculum Committee, Communication, Media, and Performance at Framingham State University, Massachusetts, U.S.A.  
Member University Curriculum Committee, Framingham State University, Massachusetts, U.S.A.

### **SERVICES TO THE DISCIPLINE**

2024- Current Advisory Committee Member, South Asia Communication Association (SACA)  
2024- Current Reviewer, South Asia Communication Association (SACA) Division, at the *Association for Education in Journalism and Mass Communication’s (AEJMC) 110th Annual Convention* in Philadelphia, PA.  
2024- Current Reviewer, Political Communication Division, Eastern Communication Association (ECA).  
2023- Current Associative Editor, *Quality and Quantity* (QQ)

2023- Current	Associative Editor, <i>Journal of Contemporary Eastern Asia</i> (JCEA).
2023- 2024	Executive Member, Public Relations Division at the Association for Education in Journalism and Mass Communication's (AEJMC).
2023-2024	Managing Editor, <i>Journal of Contemporary Eastern Asia</i> (JCEA).
2012-2015	Associate Editor, <i>Stamford Journal of Media, Communication and Culture</i> , Dhaka, Bangladesh.

### **PROFESSIONAL MEMBERSHIP**

2022-Current	Association for Education in Journalism and Mass Communication's (AEJMC)
2022-Current	Eastern Communication Association (ECA)
2022-Current	Institute for Public Relations (IPR)
2023-Current	Member, Ida B. Wells Society for Investigative Reporting, Chapel Hill, North Carolina, U.S.A.
2019-2021	President, Bangladesh Students Association-SIUC, Illinois, U.S.A.
2018- 2019	Treasurer, Bangladesh Students Association-SIUC, Illinois, U.S.A.
2016-2017	President, International Students Affiliation (ISA), Edinboro University of Pennsylvania, Edinboro, PA.
2017- 2018	Member, Pennsylvania Communication Association (PCA)
2007-2011	Member, Dhaka University Journalists' Association (DUJA), Dhaka, Bangladesh.

### **LANGUAGE PROFICIENCY**

Bengali - Fluent in speaking, reading, and writing (native)  
English - Fluent in speaking, reading, and writing  
Rohingya - Fluent in speaking, reading, and writing  
Urdu - Fluent in speaking, reading, and writing